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STATISTICAL REPORT 2023

REVISITing the 10/40
Window of Opportunity

David Trim, Ph.D.

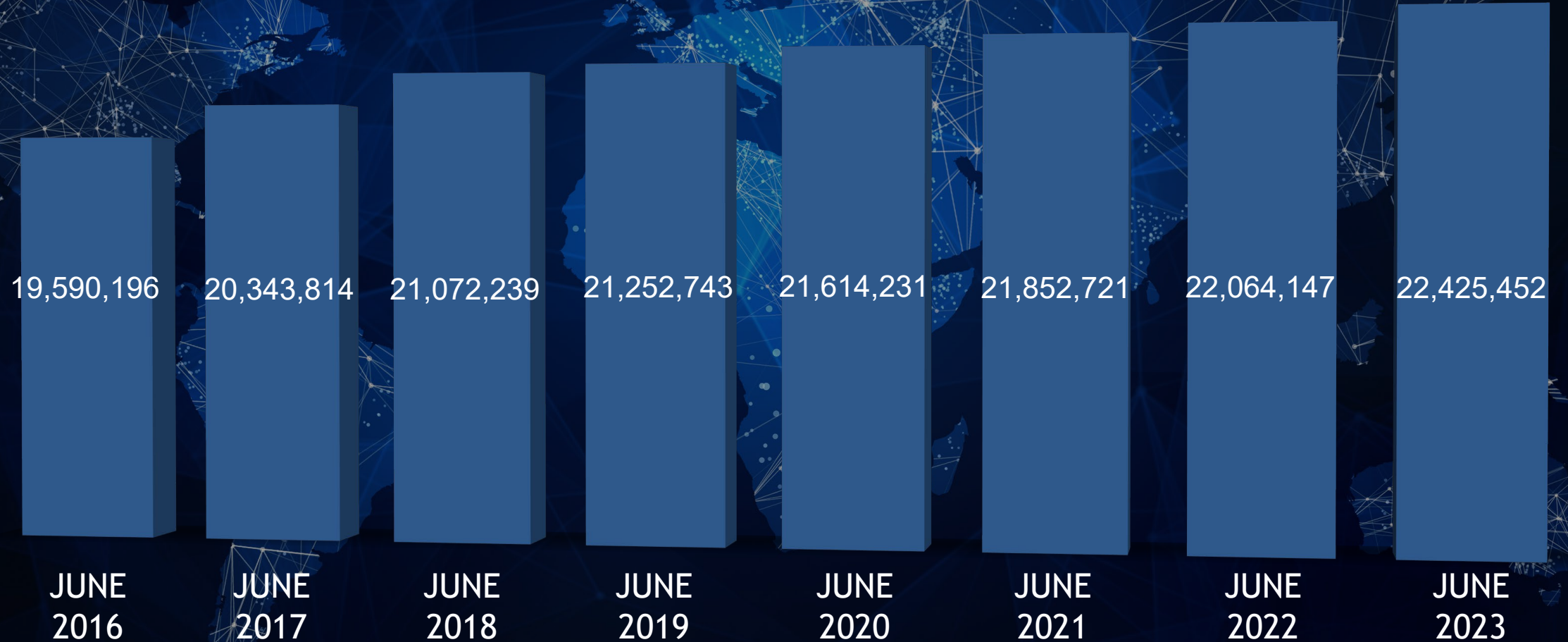
Director of Archives,
Statistics & Research



RESOURCES

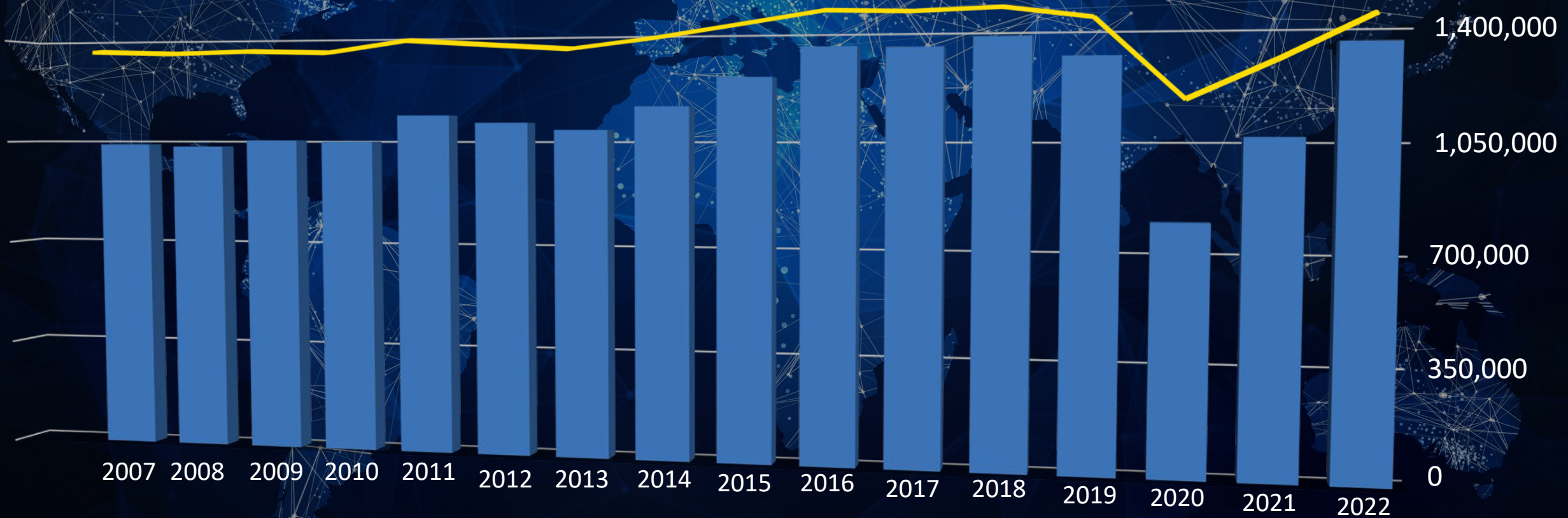
www.AdventistStatistics.org/
www.AdventistResearch.info

MID-YEAR MEMBERSHIP



ACCESSIONS

(15-Year Trend, Year End)

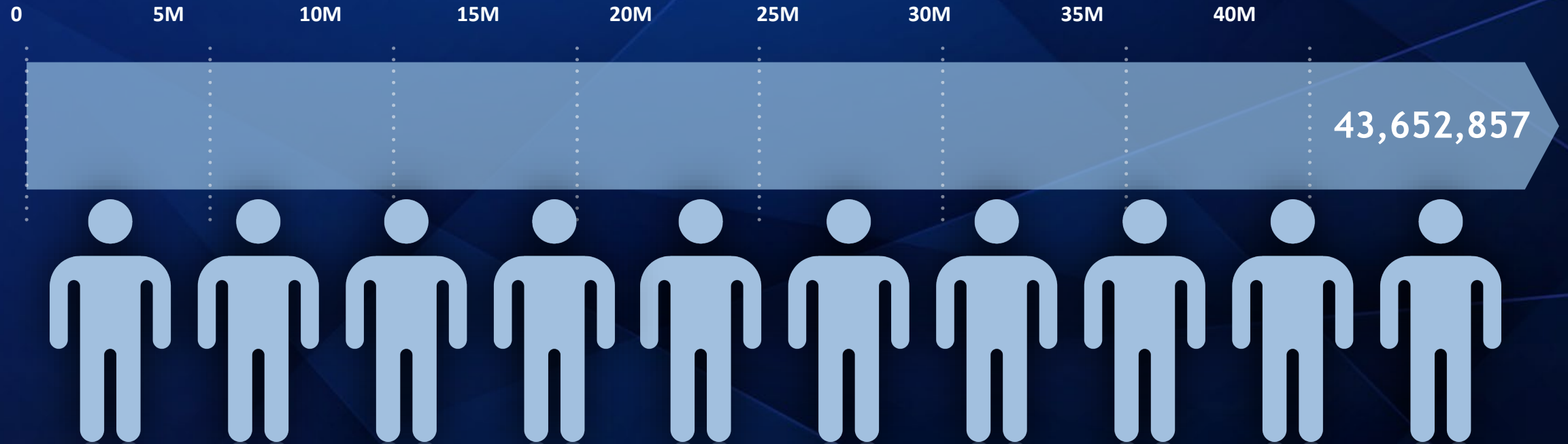


LOSSES

(15-Year Trend, Year End)



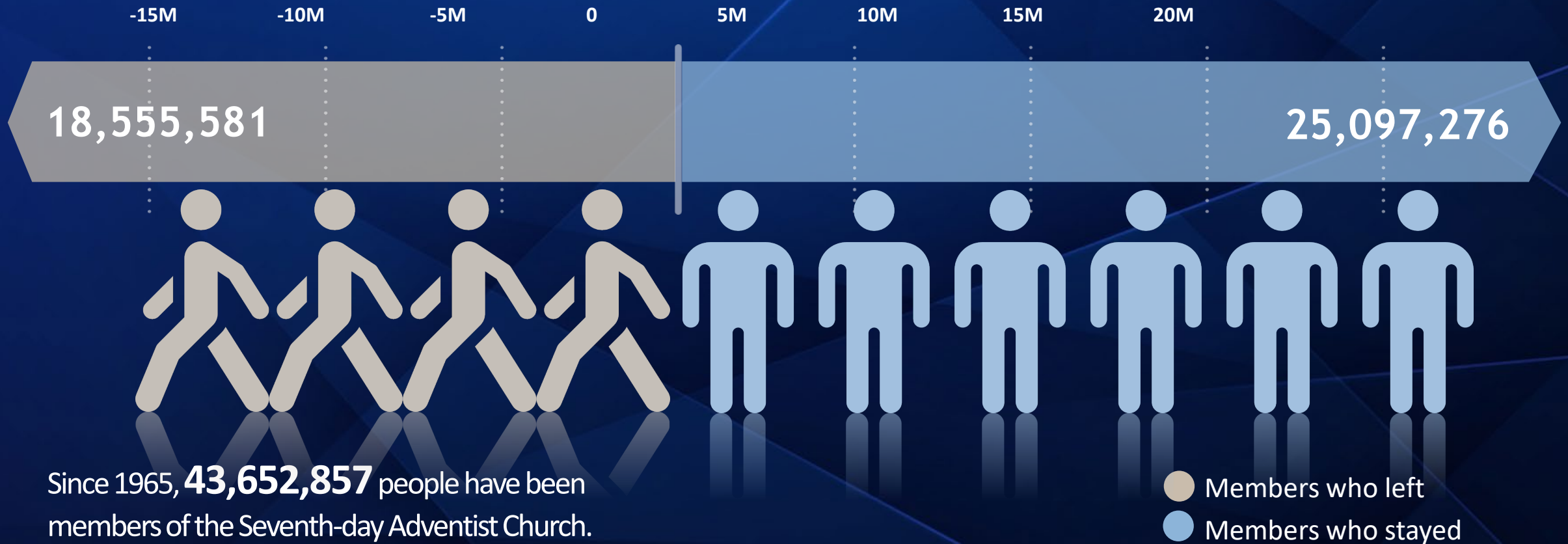
TOTAL MEMBERS



Since 1965, **43,652,857** people have become members of the Seventh-day Adventist Church.

● New Members

MEMBERS WHO LEAVE



Since 1965, **43,652,857** people have been members of the Seventh-day Adventist Church.

Of those, **18,555,581** have chosen to leave.

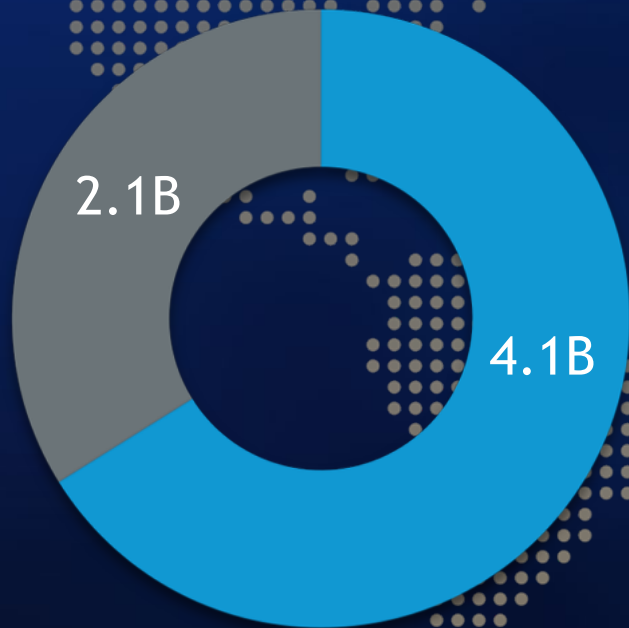
Our net loss rate is 42.5%.

In effect, more than **4 of every 10** church members are slipping away.



10/40 WINDOW

WORLD POPULATION

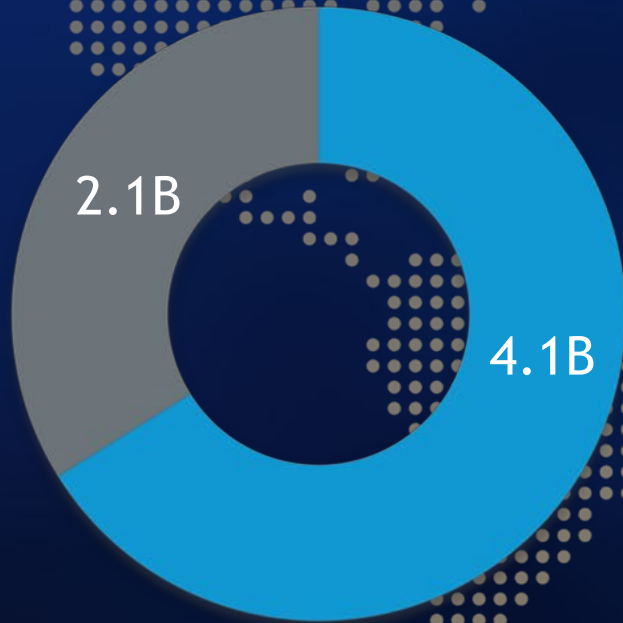


- INSIDE
- OUTSIDE

2003

10/40 WINDOW

WORLD POPULATION



CHURCH MEMBERSHIP

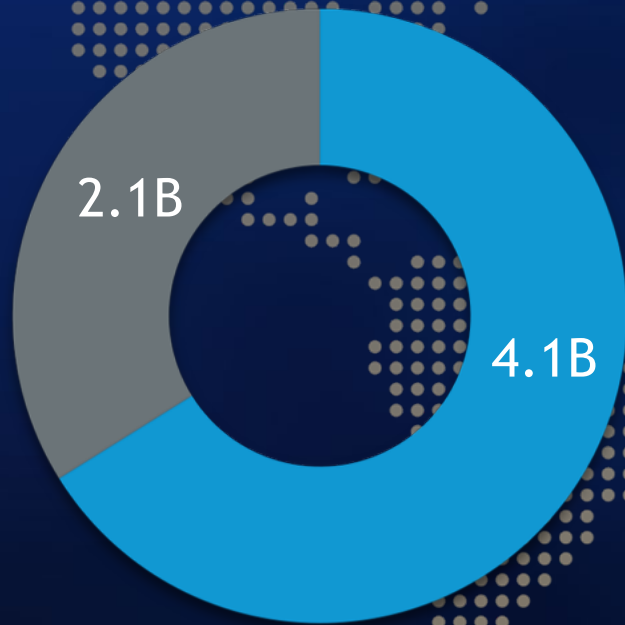


2003

- INSIDE
- OUTSIDE

10/40 WINDOW

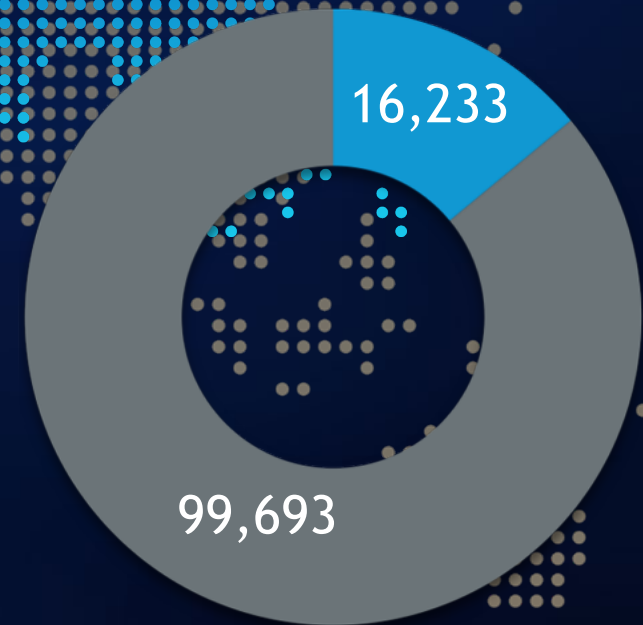
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

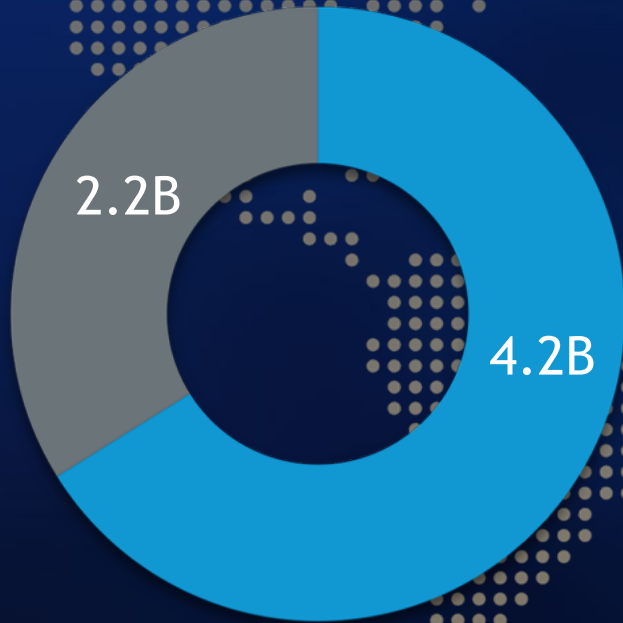


2003

● INSIDE
● OUTSIDE

10/40 WINDOW

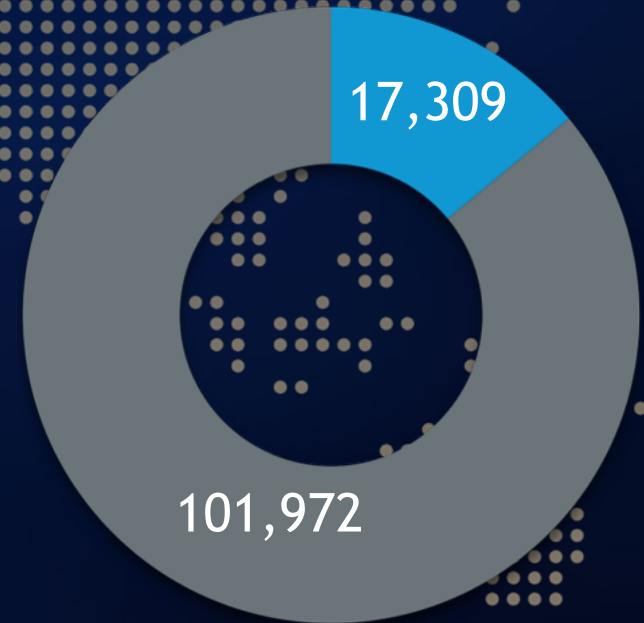
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

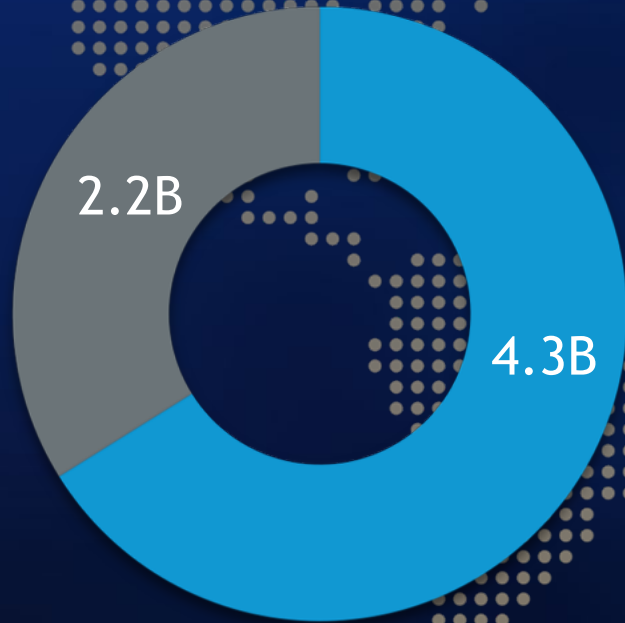


2004

● INSIDE
● OUTSIDE

10/40 WINDOW

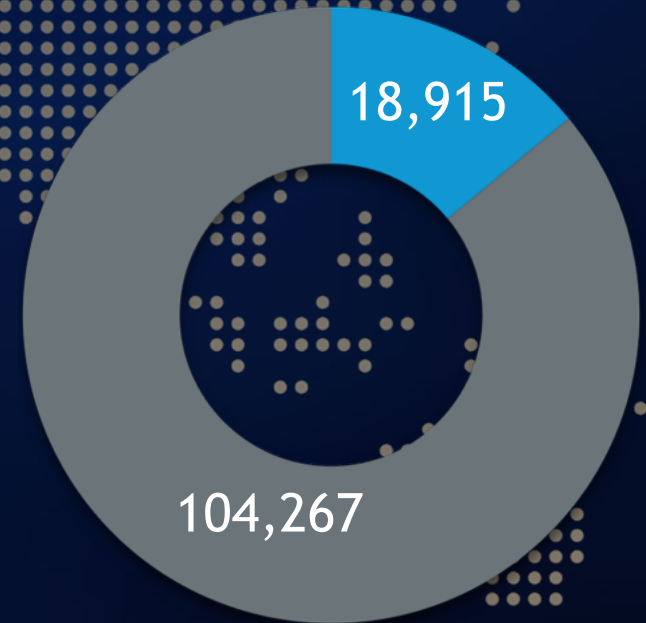
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

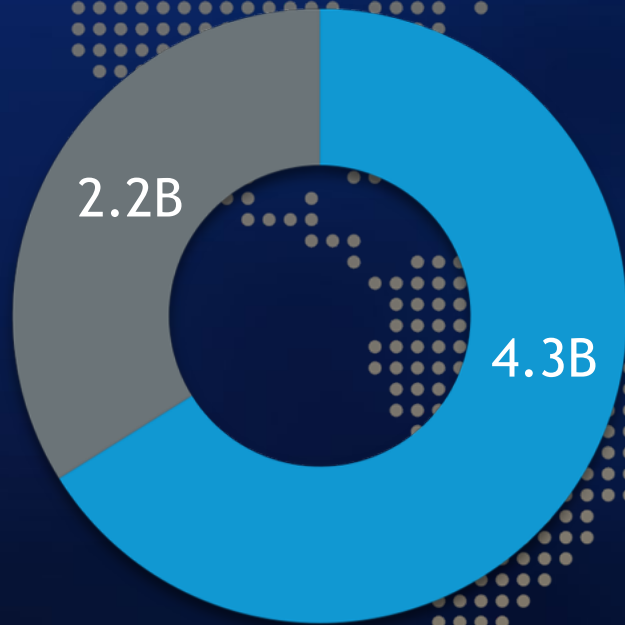


2005

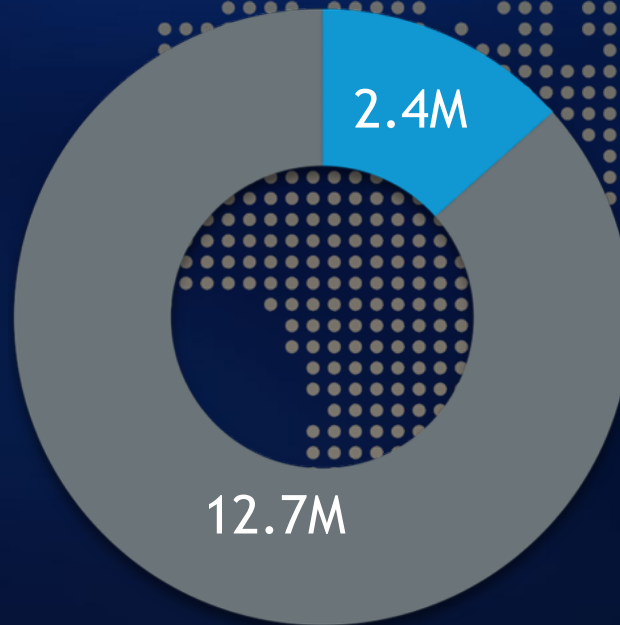
● INSIDE
● OUTSIDE

10/40 WINDOW

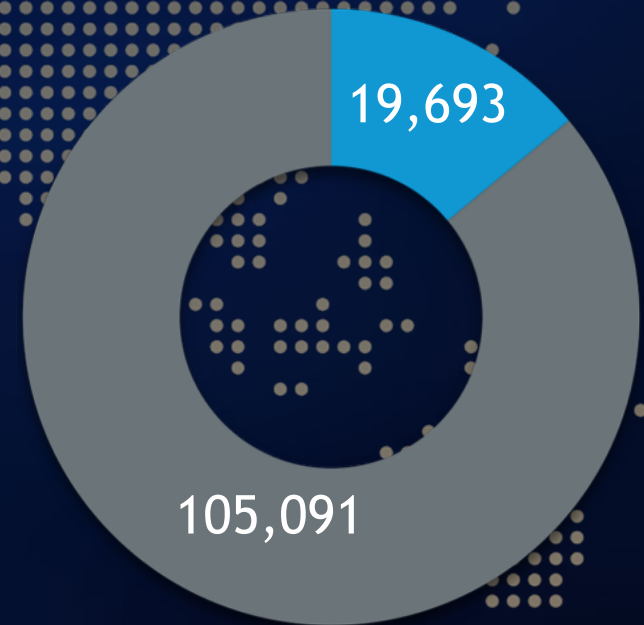
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

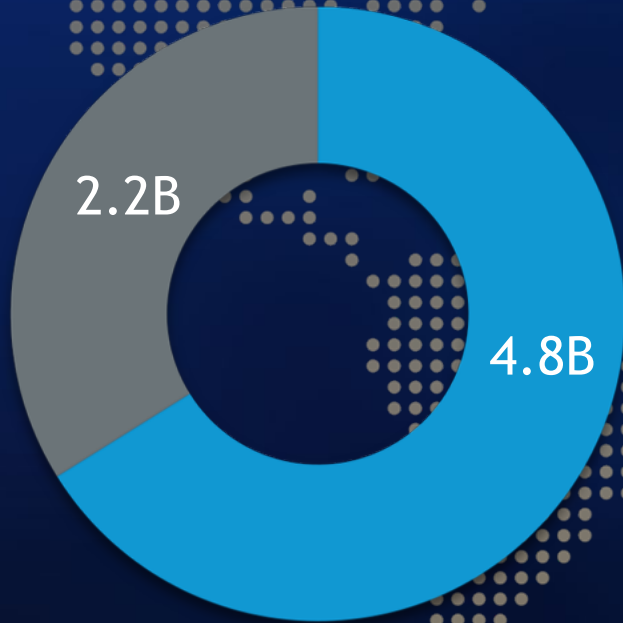


2006

● INSIDE
● OUTSIDE

10/40 WINDOW

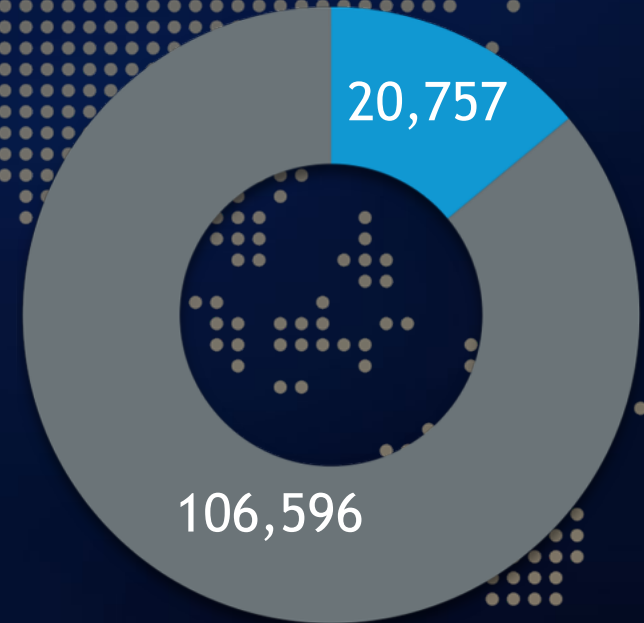
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

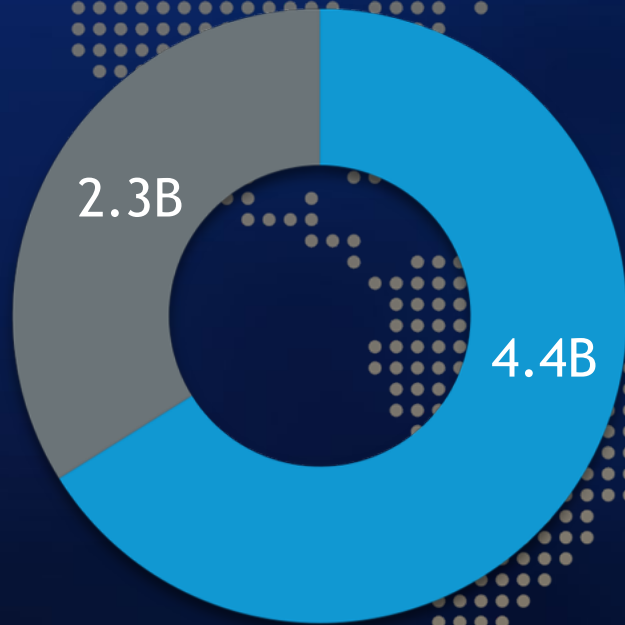


2007

● INSIDE
● OUTSIDE

10/40 WINDOW

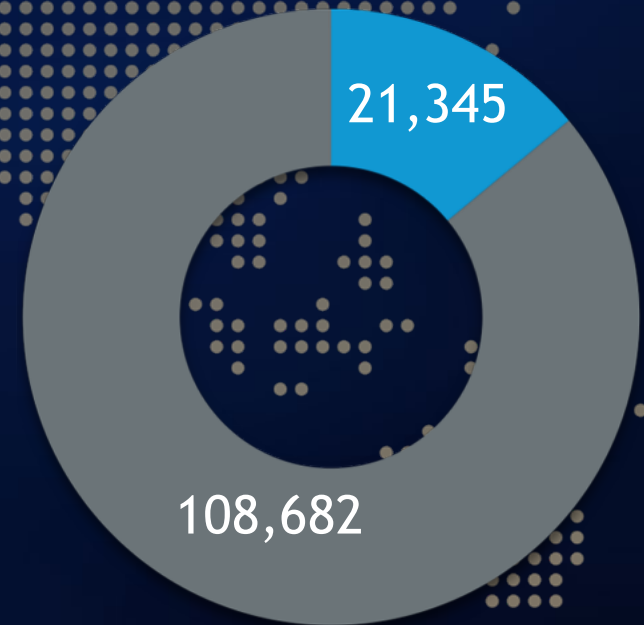
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

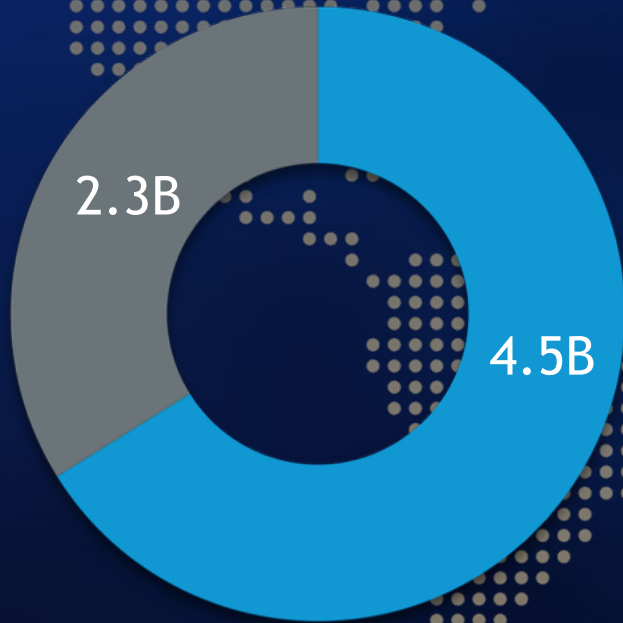


2008

● INSIDE
● OUTSIDE

10/40 WINDOW

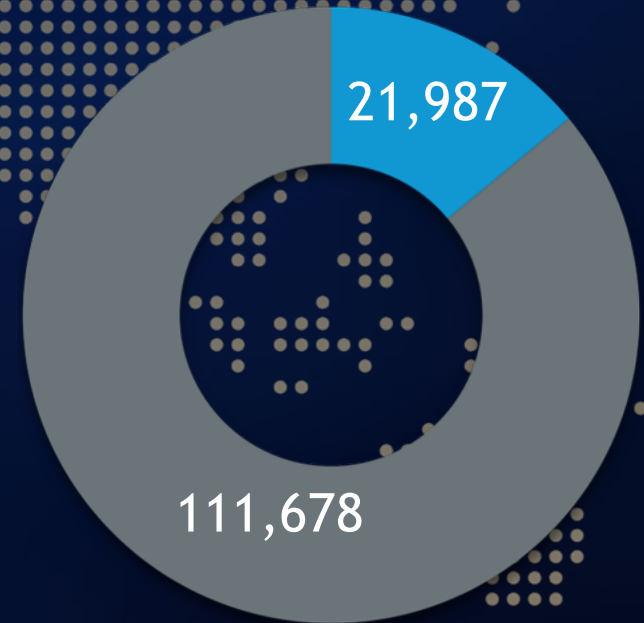
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS



2009

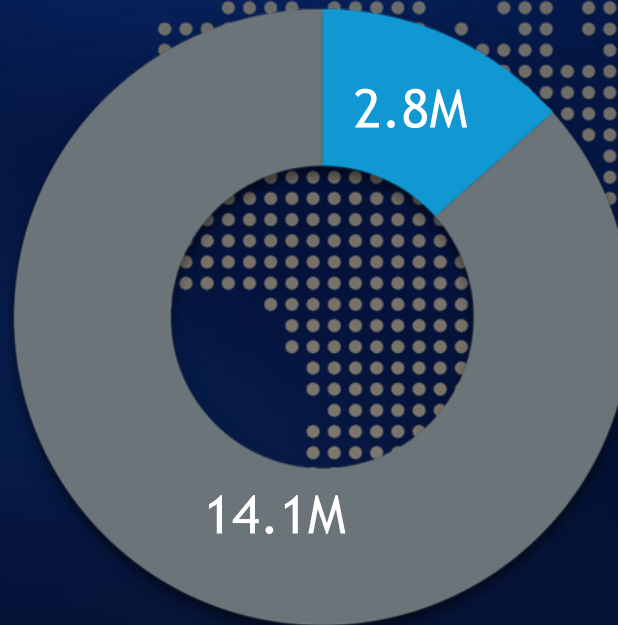
● INSIDE
● OUTSIDE

10/40 WINDOW

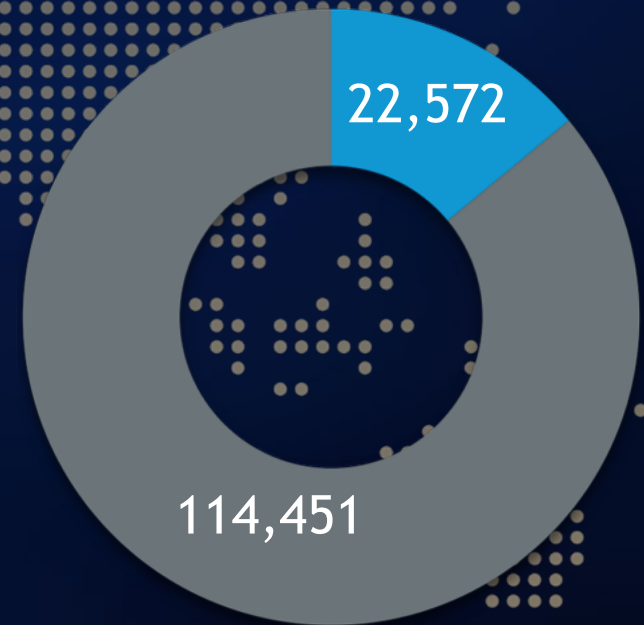
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

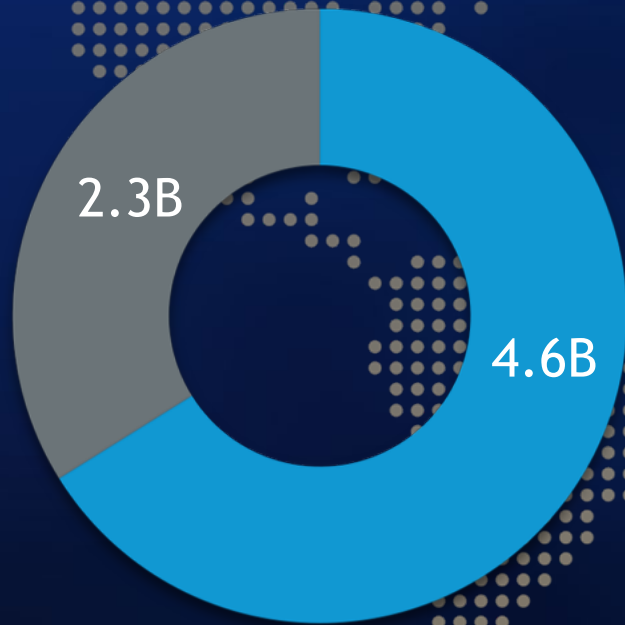


2010

● INSIDE
● OUTSIDE

10/40 WINDOW

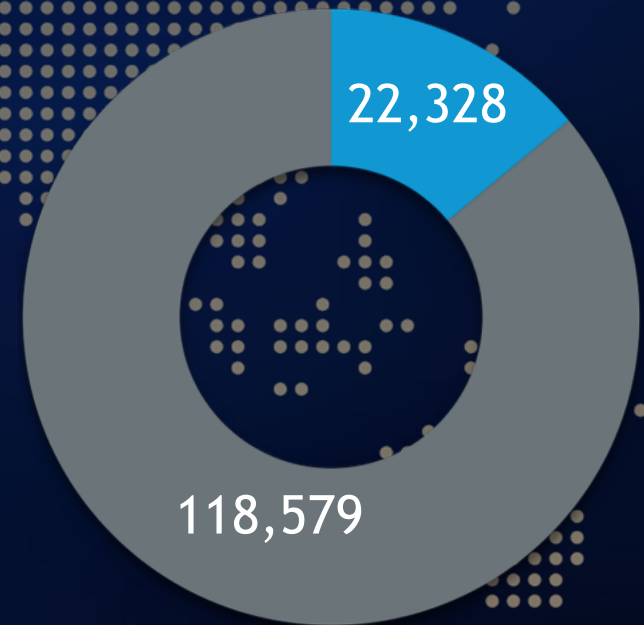
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

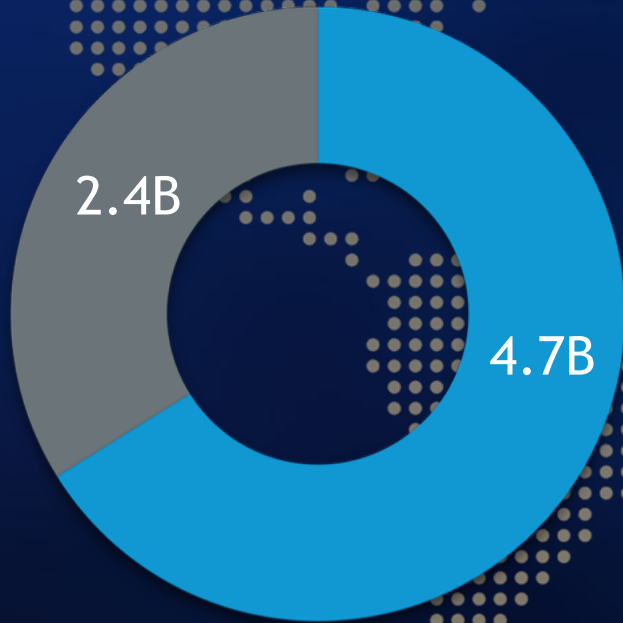


2011

● INSIDE
● OUTSIDE

10/40 WINDOW

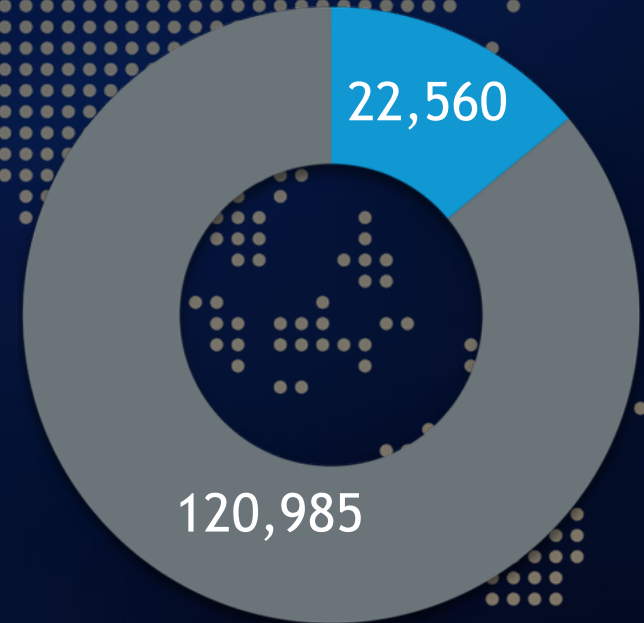
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

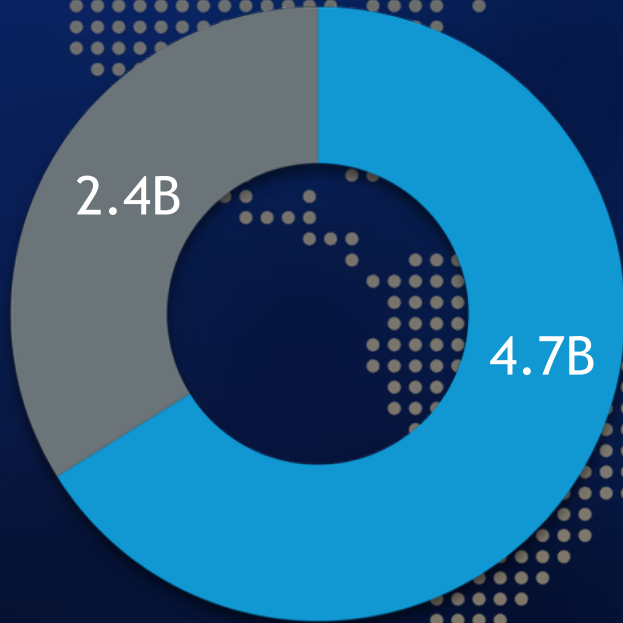


● INSIDE
● OUTSIDE

2012

10/40 WINDOW

WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

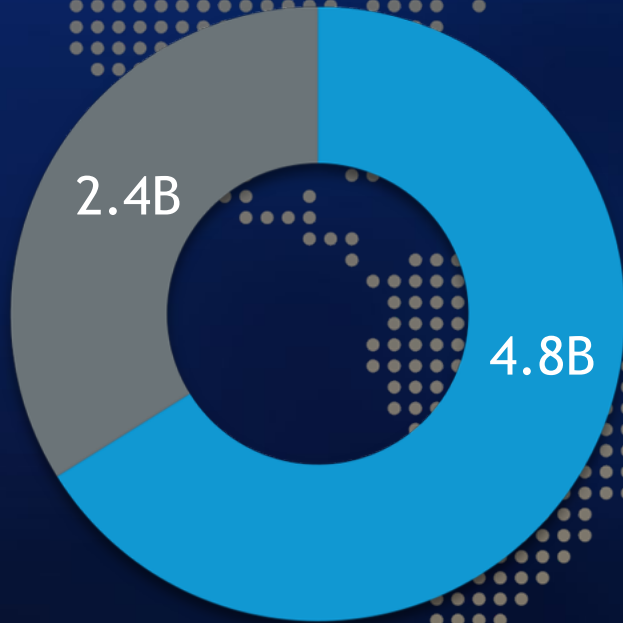


● INSIDE
● OUTSIDE

2013

10/40 WINDOW

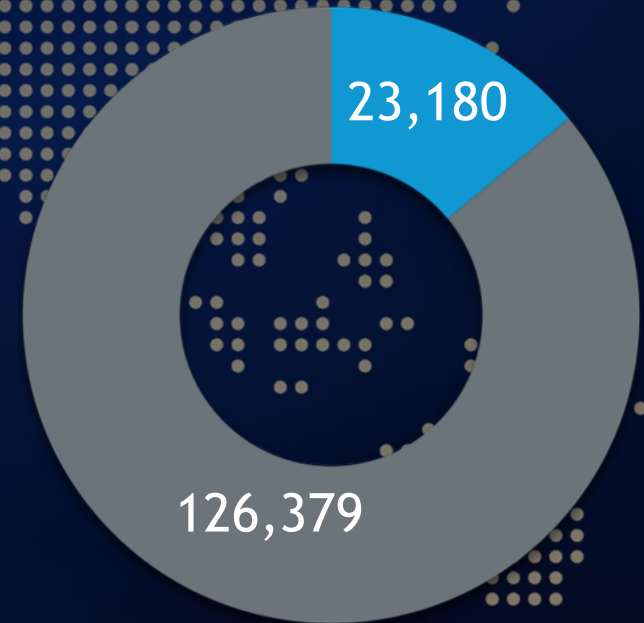
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

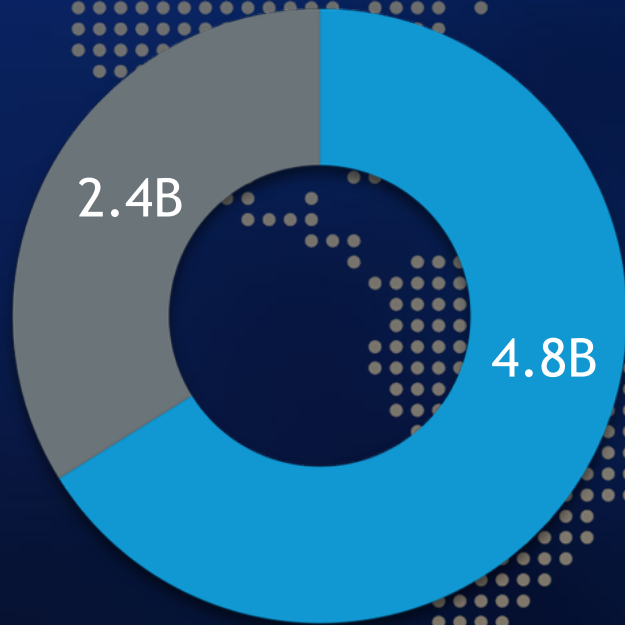


2014

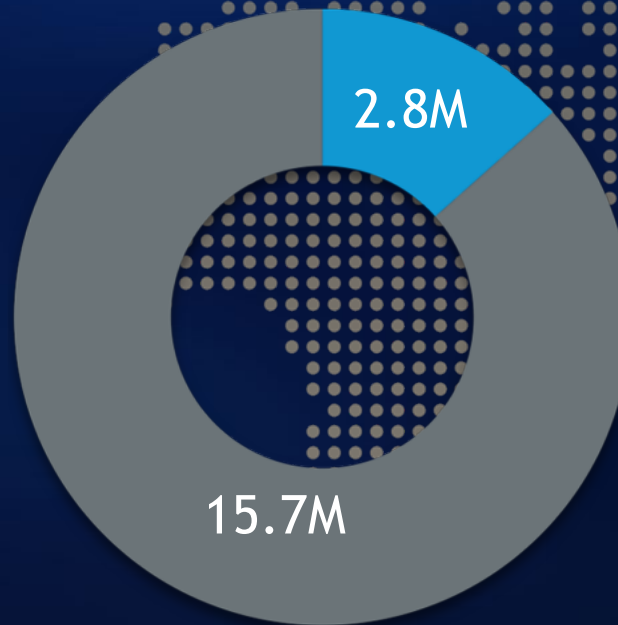
● INSIDE
● OUTSIDE

10/40 WINDOW

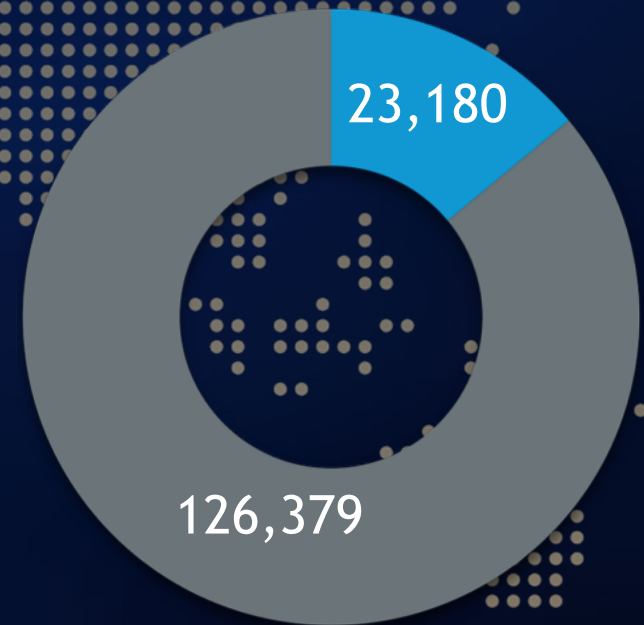
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

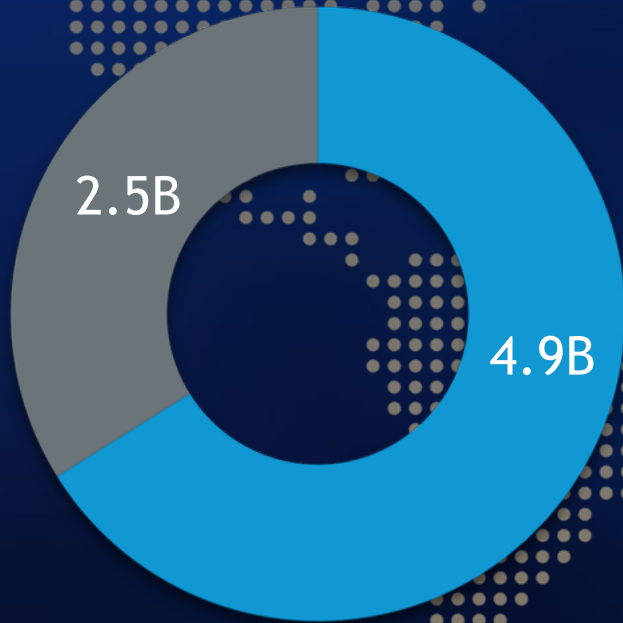


2014

● INSIDE
● OUTSIDE

10/40 WINDOW

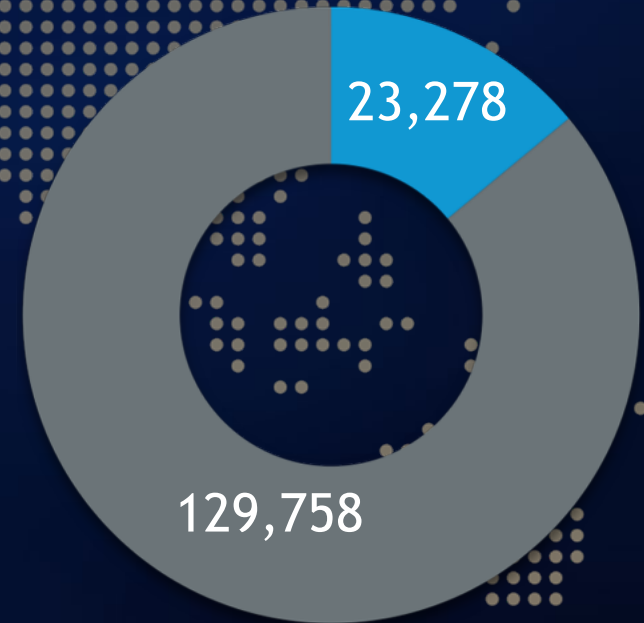
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

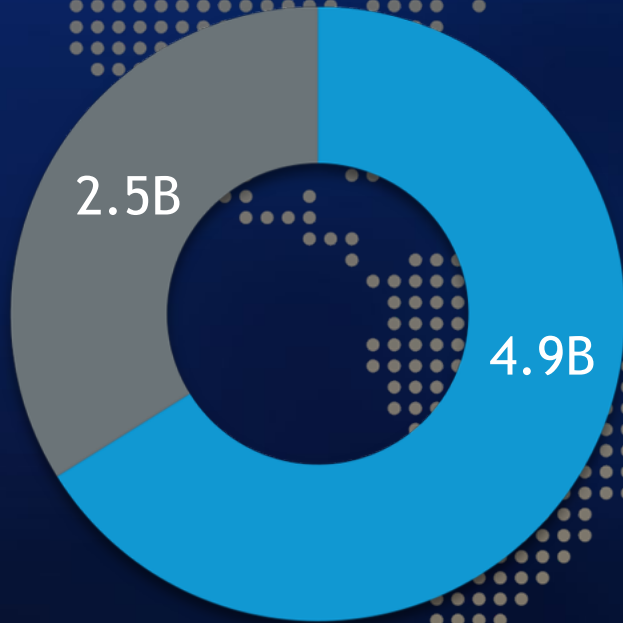


2015

● INSIDE
● OUTSIDE

10/40 WINDOW

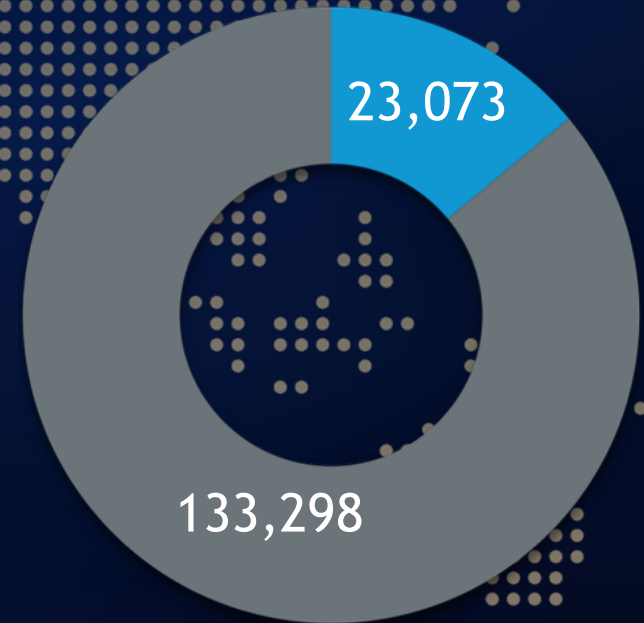
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

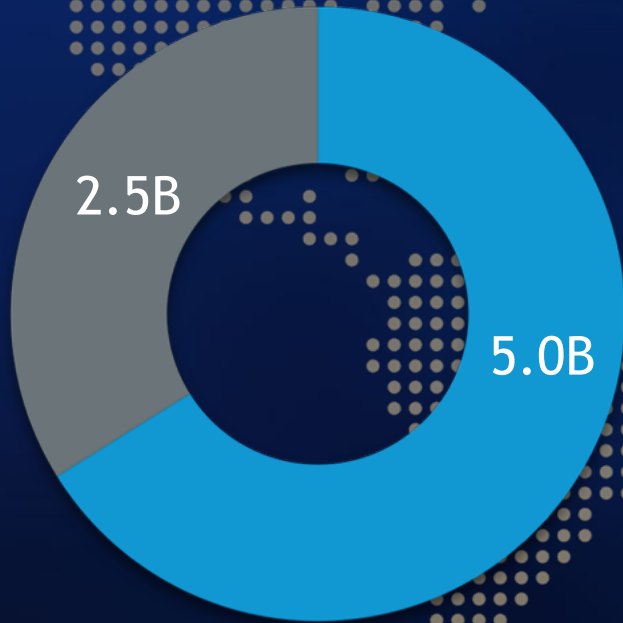


2016

● INSIDE
● OUTSIDE

10/40 WINDOW

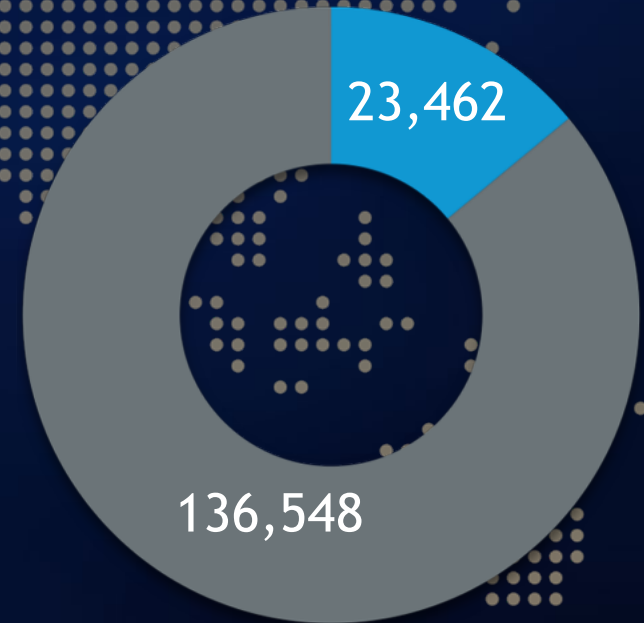
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

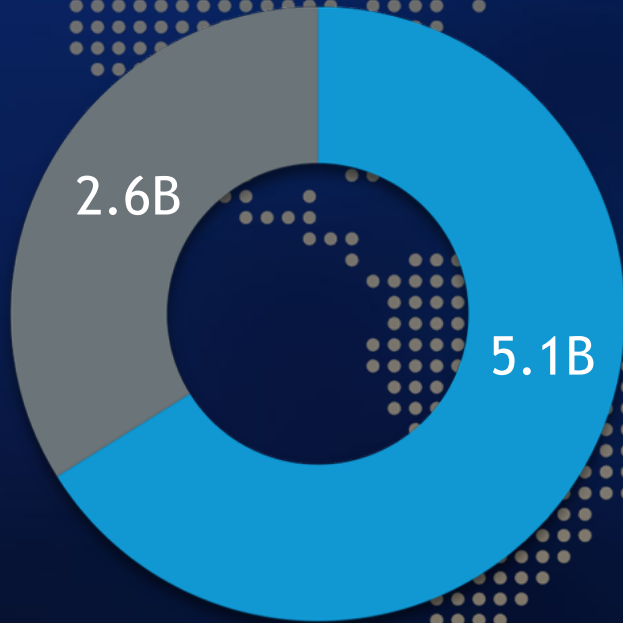


2017

● INSIDE
● OUTSIDE

10/40 WINDOW

WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

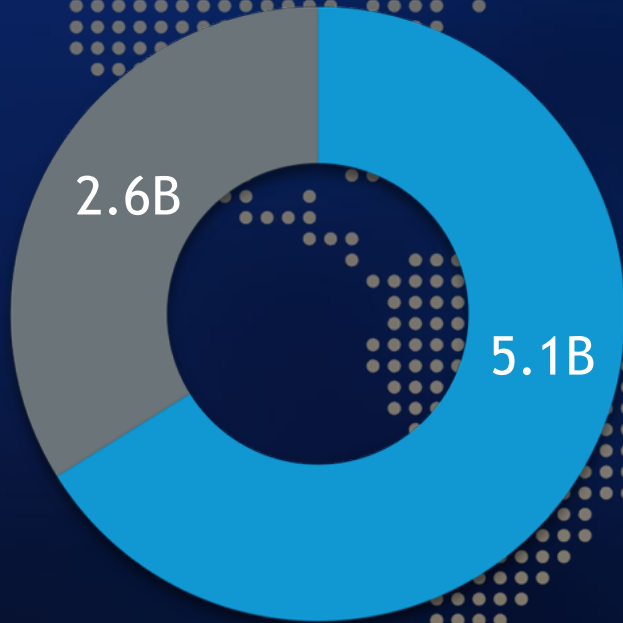


2018

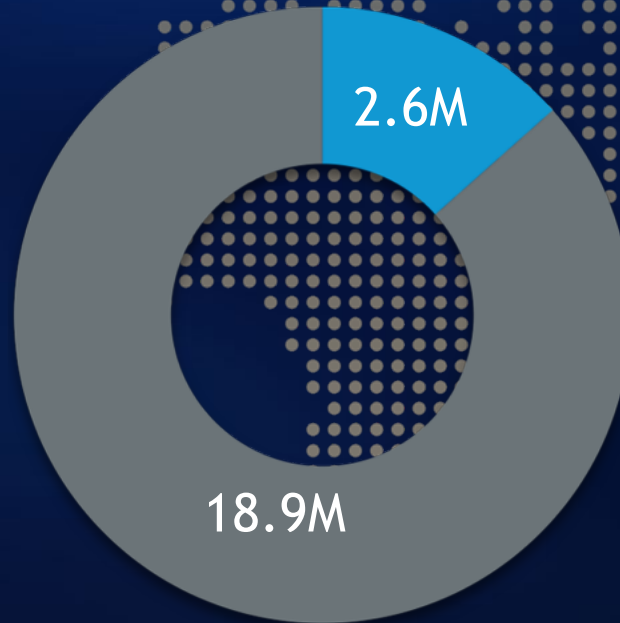
● INSIDE
● OUTSIDE

10/40 WINDOW

WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

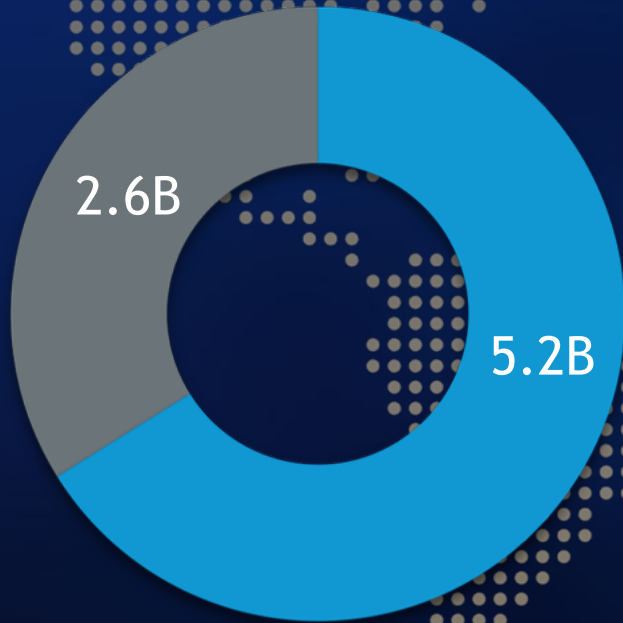


2019

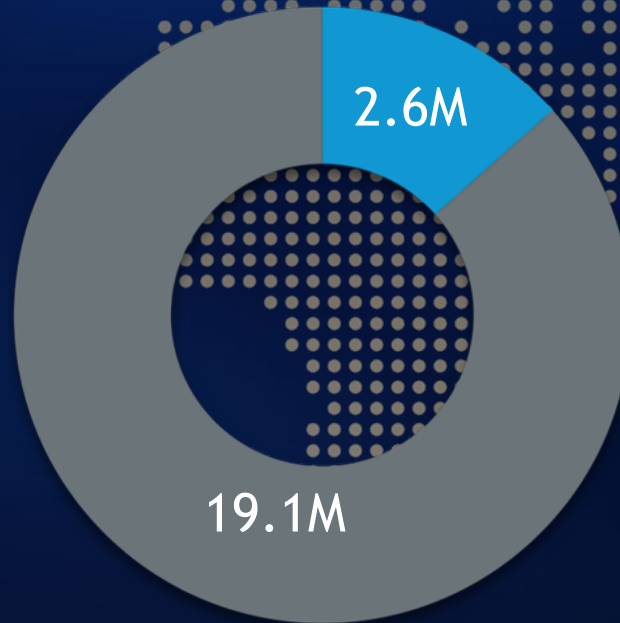
● INSIDE
● OUTSIDE

10/40 WINDOW

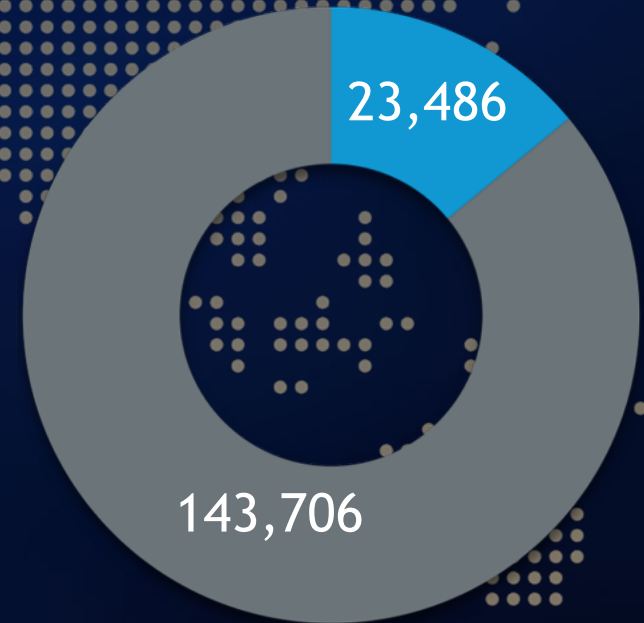
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

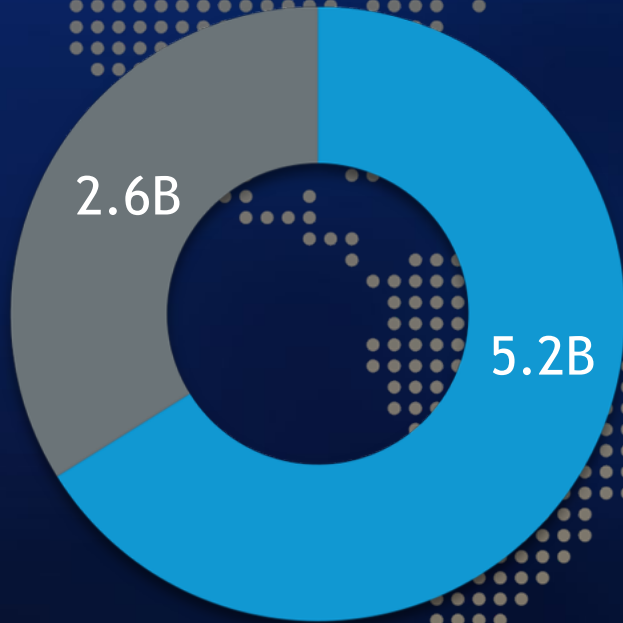


2020

● INSIDE
● OUTSIDE

10/40 WINDOW

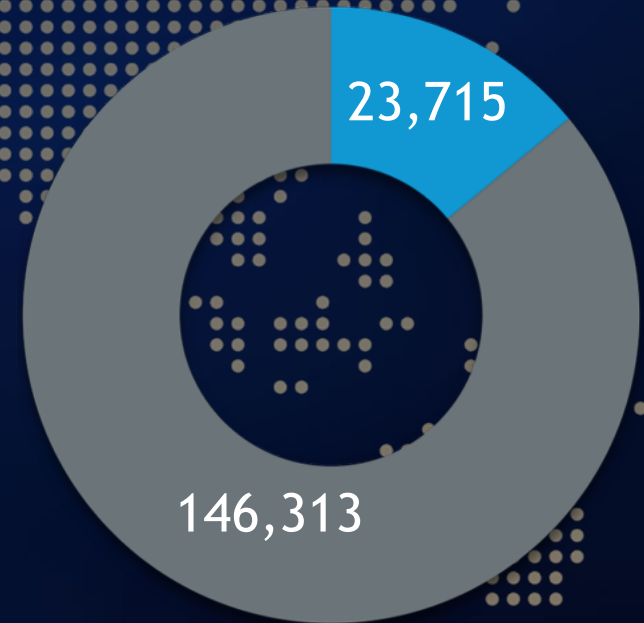
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS

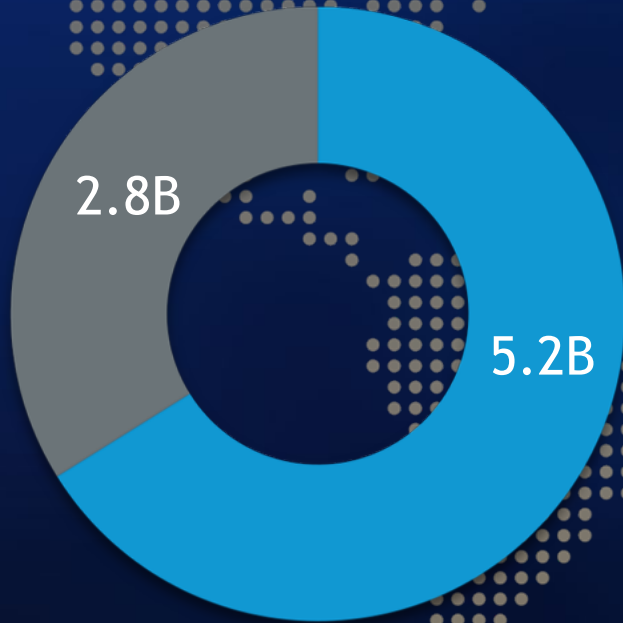


2021

● INSIDE
● OUTSIDE

10/40 WINDOW

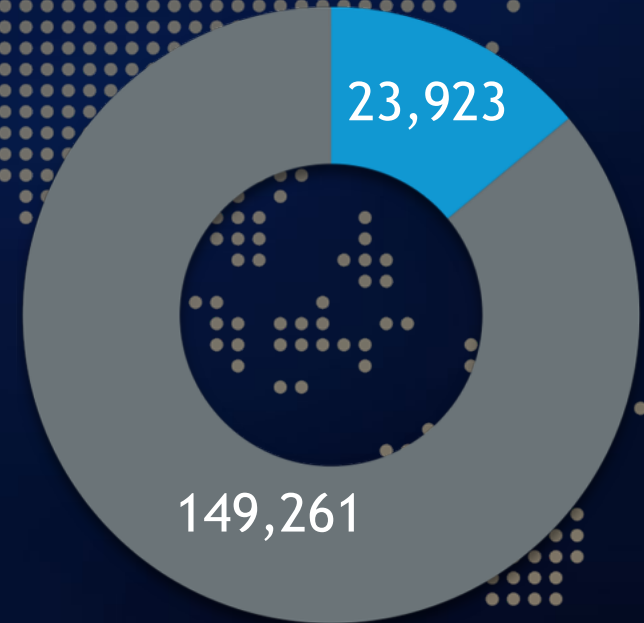
WORLD POPULATION



CHURCH MEMBERSHIP



CHURCH INSTITUTIONS



2022

● INSIDE
● OUTSIDE

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

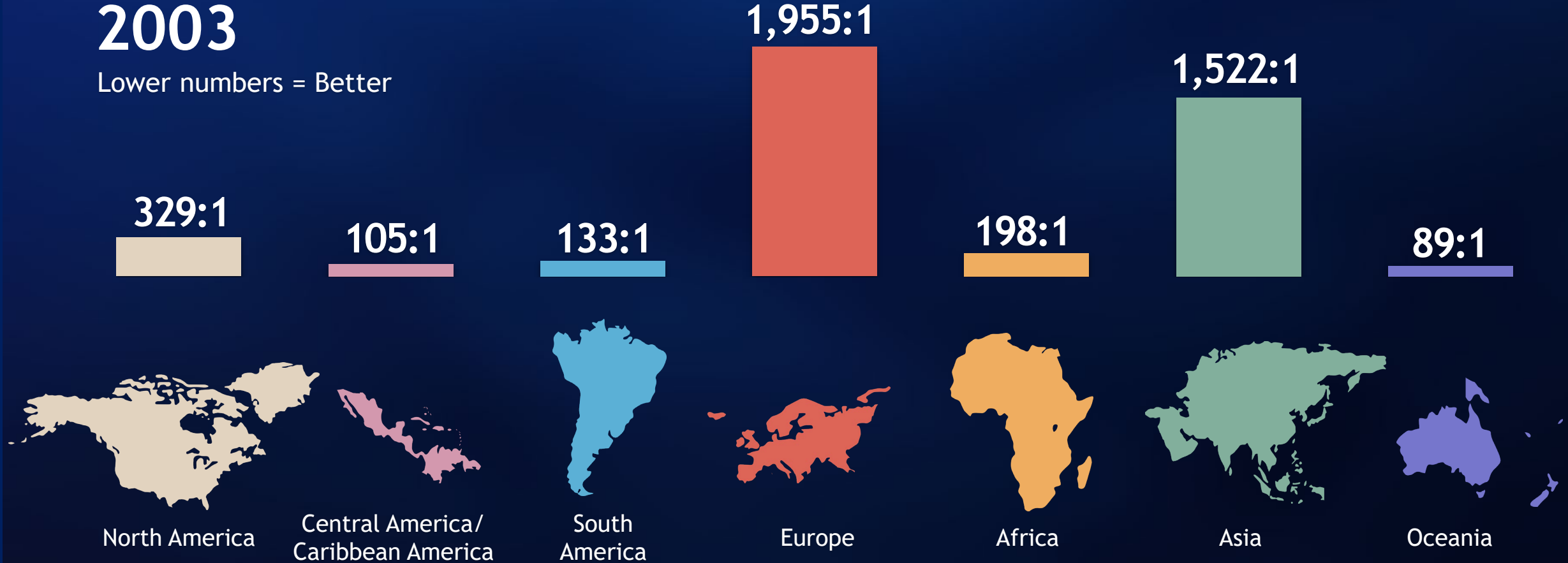


POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2003

Lower numbers = Better



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2004

Lower numbers = Better

326:1

103:1

125:1

1,946:1

194:1

1,540:1

88:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2005

Lower numbers = Better

325:1

100:1

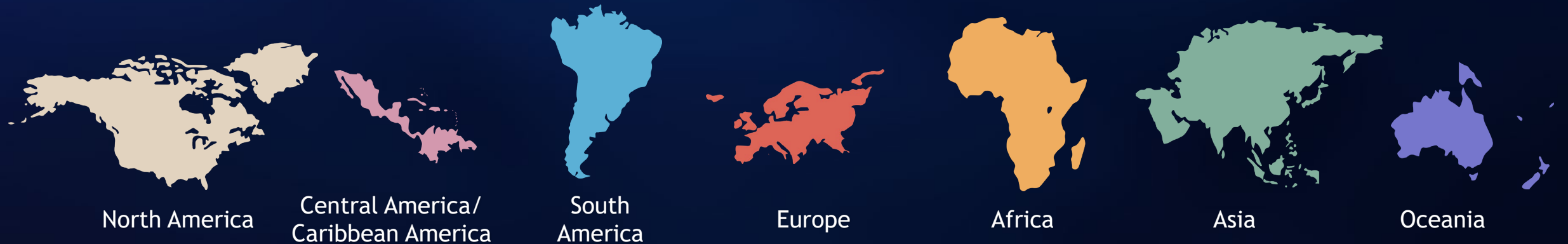
120:1

1,929:1

189:1

1,515:1

85:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2006

Lower numbers = Better

322:1

95:1

117:1

1,927:1

185:1

1,532:1

86:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2007

Lower numbers = Better

319:1

90:1

114:1

1,917:1

180:1

1,448:1

86:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2008

Lower numbers = Better

316:1

86:1

130:1

1,926:1

176:1

1,374:1

87:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2009

Lower numbers = Better

312:1

83:1

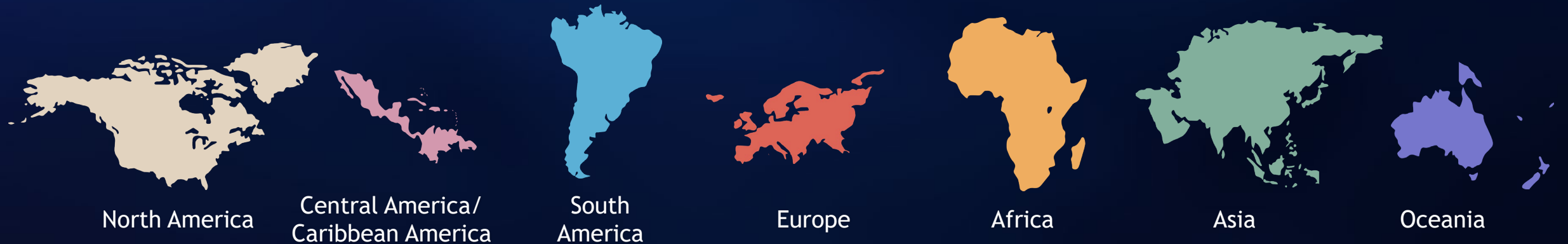
150:1

1,917:1

173:1

1,333:1

86:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2010

Lower numbers = Better

307:1

80:1

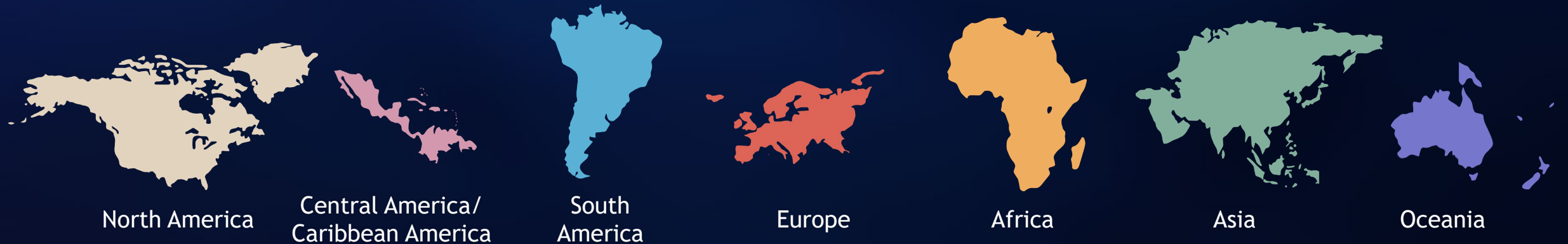
155:1

1,907:1

169:1

1,296:1

86:1



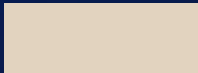
POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2011

Lower numbers = Better

306:1



79:1



154:1



1,904:1



166:1



1,258:1



87:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2012

Lower numbers = Better

303:1

78:1

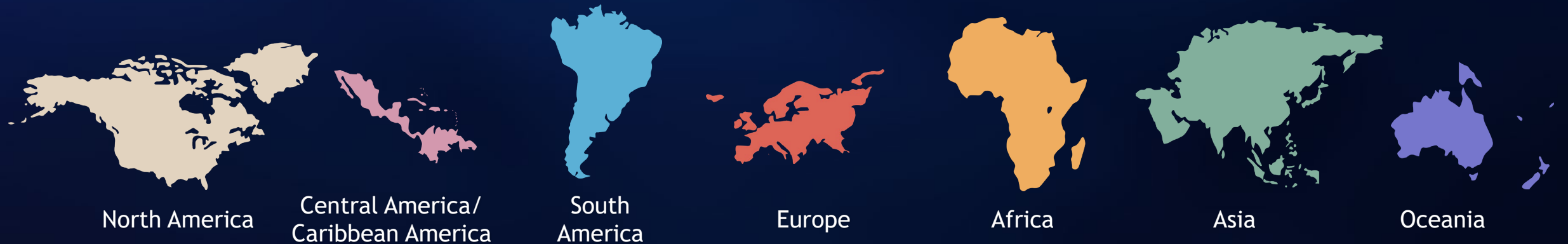
152:1

1,975:1

165:1

1,234:1

91:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2013

Lower numbers = Better

301:1

77:1

146:1

1,978:1

165:1

1,252:1

91:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2014

Lower numbers = Better

298:1

80:1

144:1

1,988:1

166:1

1,256:1

90:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2015

Lower numbers = Better

297:1

82:1

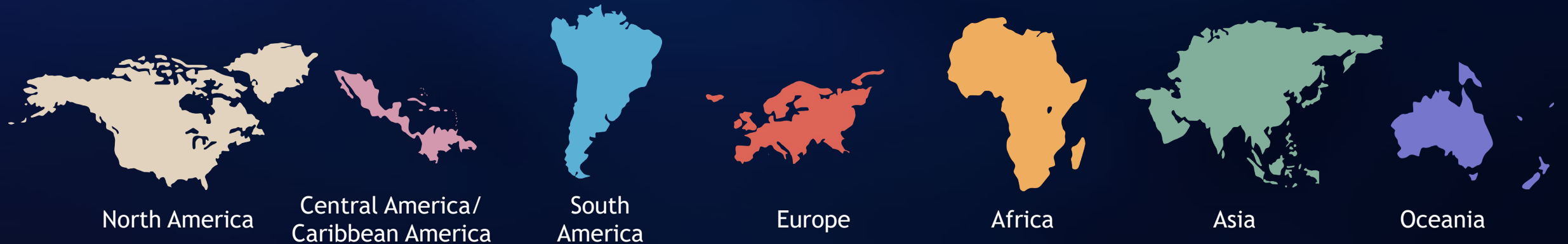
141:1

1,995:1

162:1

1,230:1

90:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2016

Lower numbers = Better

295:1

81:1

138:1

1,988:1

156:1

1,205:1

87:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2017

Lower numbers = Better

293:1

80:1

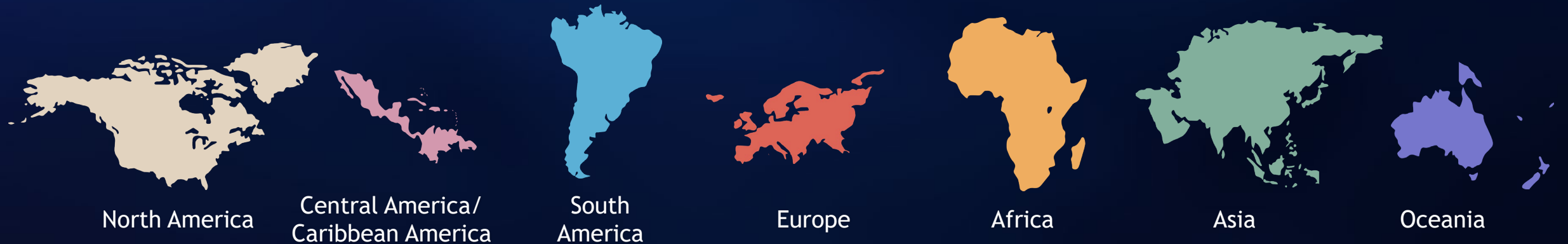
136:1

2,006:1

153:1

1,192:1

81:1



POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2018

Lower numbers = Better

293:1

80:1

139:1

2,014:1

147:1

1,170:1

77:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2019

Lower numbers = Better

294:1

80:1

137:1

2,021:1

140:1

1,318:1

75:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2020

Lower numbers = Better

293:1

82:1

137:1

2,037:1

158:1

1,305:1

73:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2021

Lower numbers = Better

294:1

82:1

138:1

2,040:1

141:1

1,288:1

71:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania

POPULATION PER MEMBER

Ratios by continent: 20-year Trends

2022

Lower numbers = Better

305:1

82:1

137:1

2,049:1

144:1

1,263:1

70:1



North America



Central America/
Caribbean America



South
America



Europe



Africa



Asia



Oceania