



Key Research Findings: What Adventists Believe

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- The findings reported here emerge from research carried out for the strategic planning process, on which the *Reach the World* plan is based



Quantitative: five major research projects

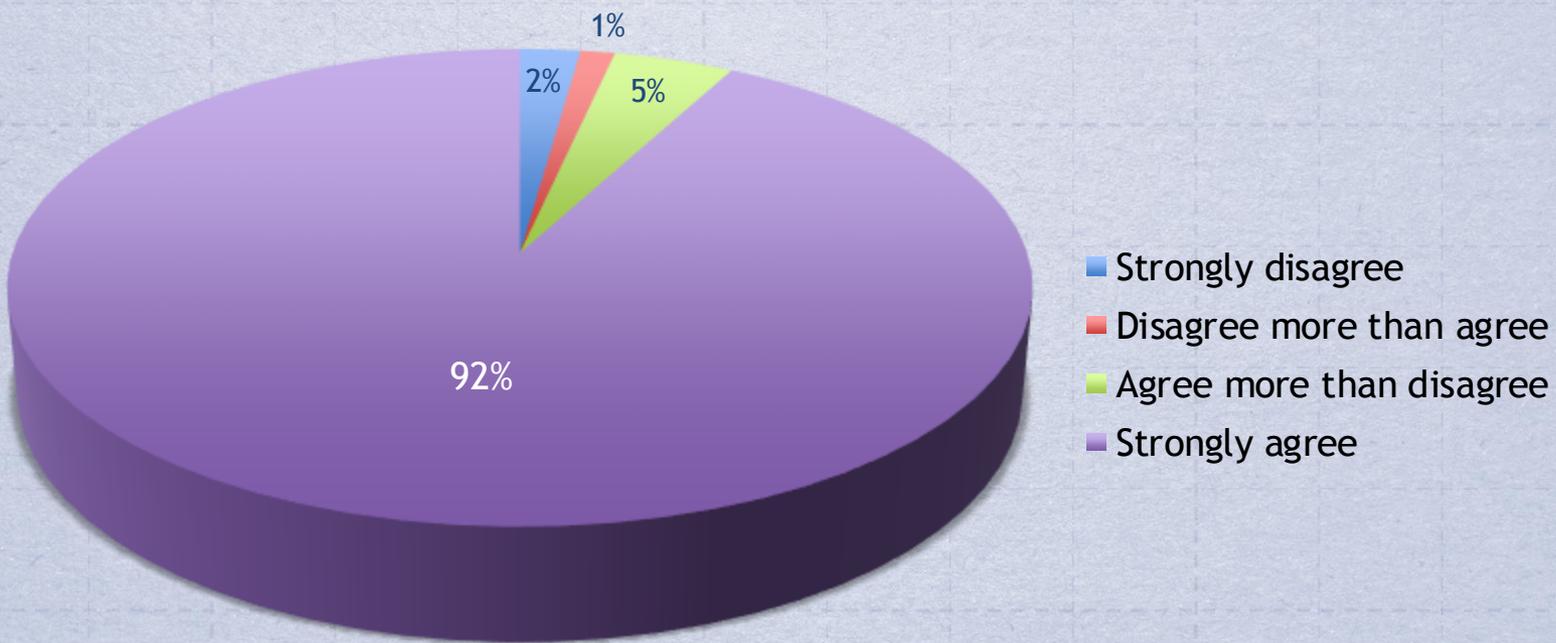
These involved 41,000 interviews or completed questionnaires from all around the world



Qualitative research: analysis
by global church leaders at
GC and division levels

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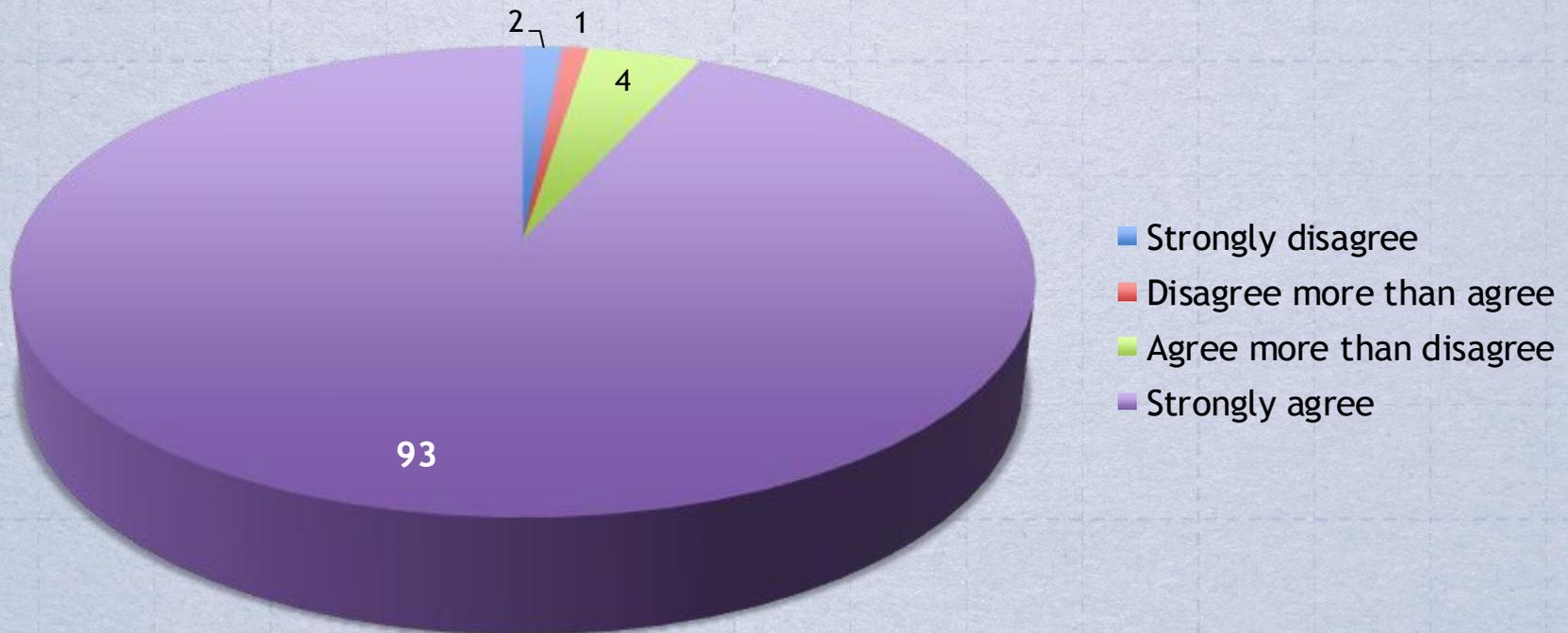
Certainty that the seventh-day Sabbath is the true Sabbath



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Conviction that God is Creator of the Universe

Question statement: *I believe God created the world*

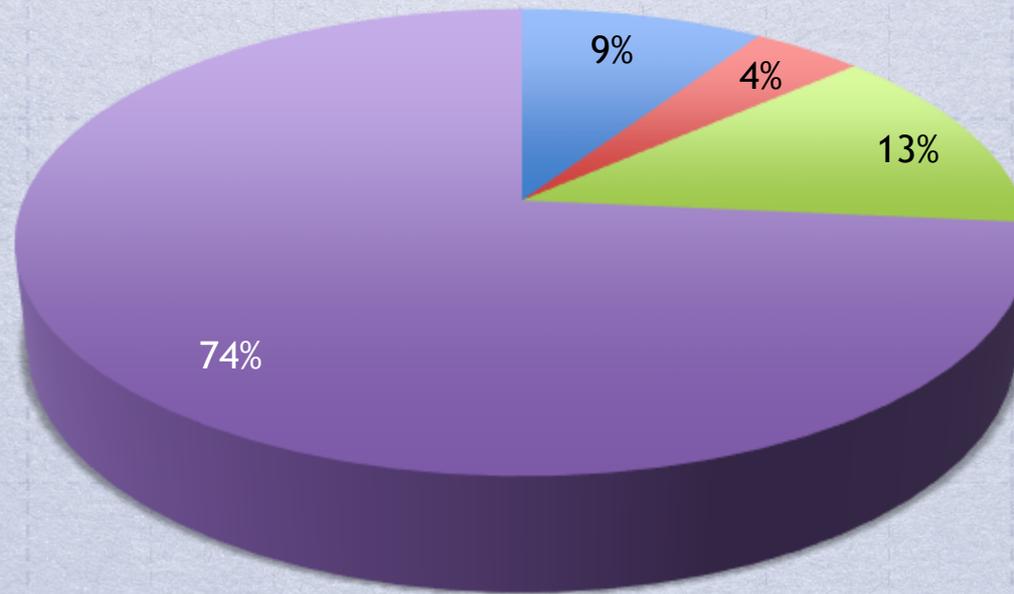


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Uncertainty about the creation week as described in Genesis 1-2

Less than $\frac{3}{4}$ strongly agree

Total “disagrees” = 17%

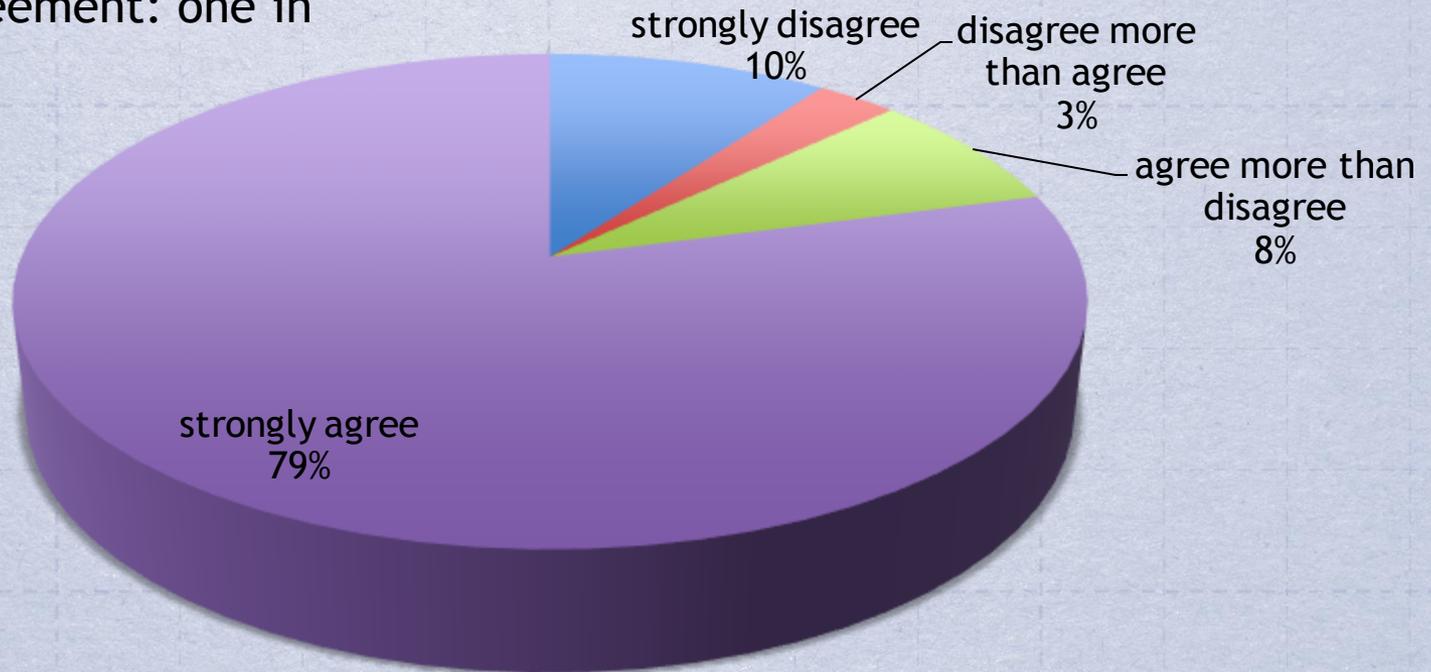


■ Strongly disagree ■ Disagree more than agree ■ Agree more than disagree ■ Strongly agree

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Uncertainty about the Adventist doctrine of the state of the dead

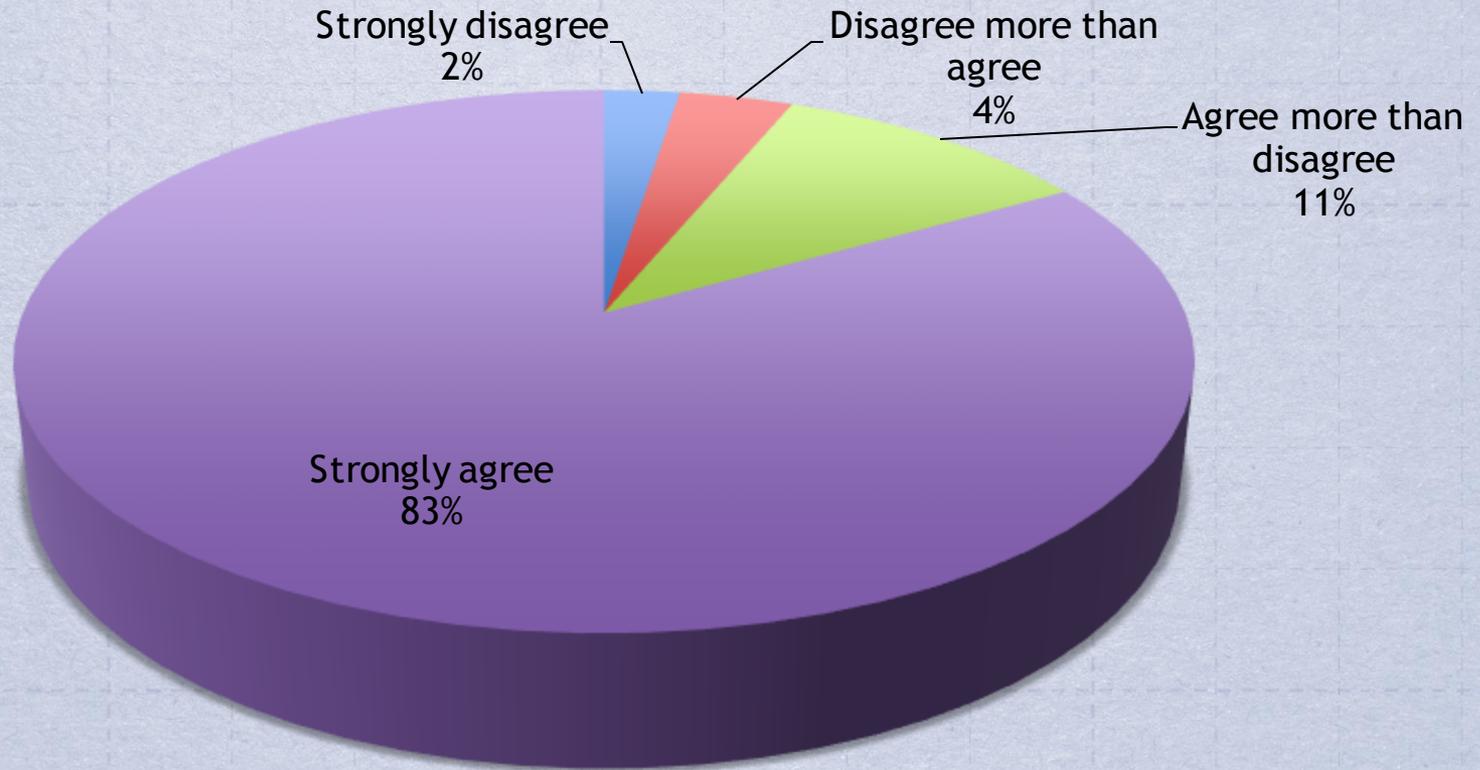
Strong agreement below 80%
Strong disagreement: one in ten





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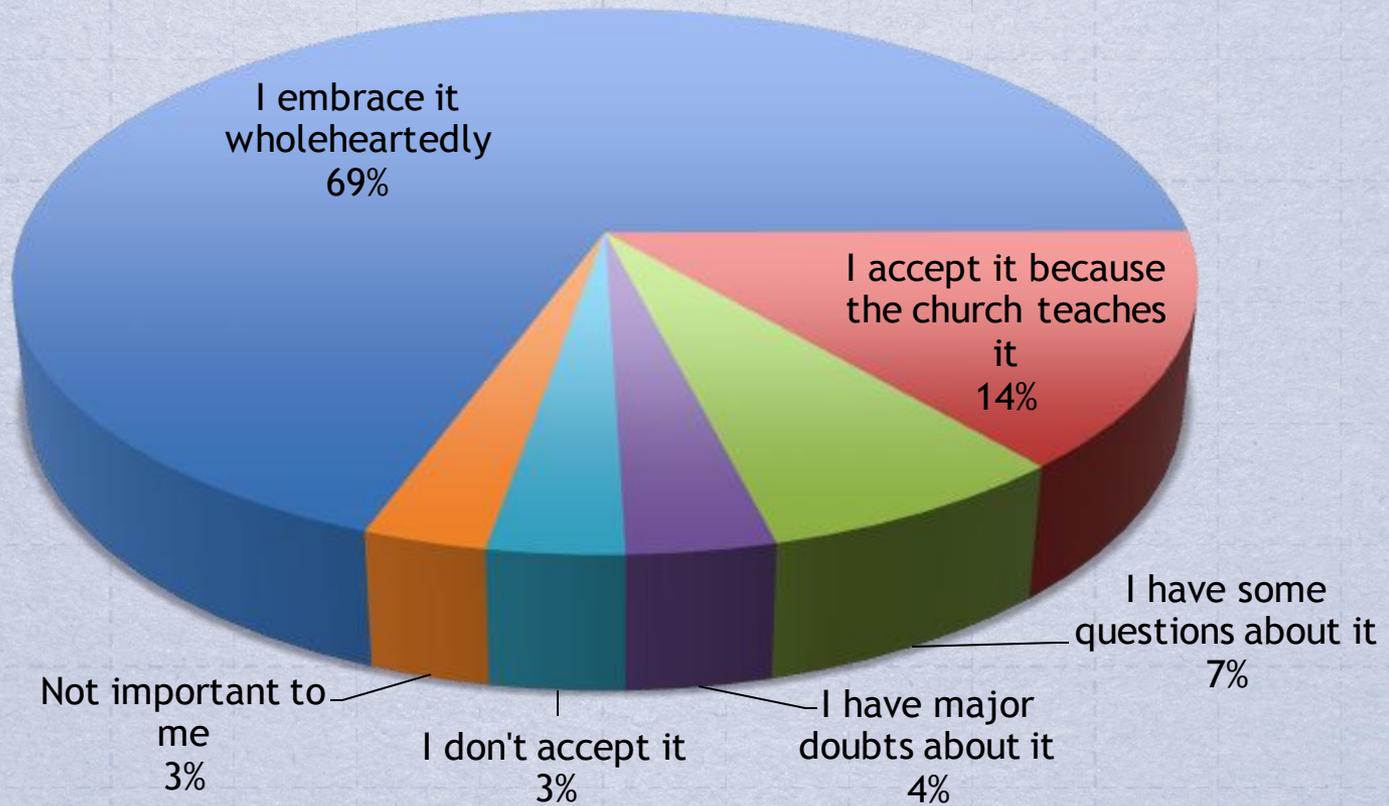
The Seventh-day Adventist Church is God's last-day church with a message to prepare the world for the Second Coming of Christ





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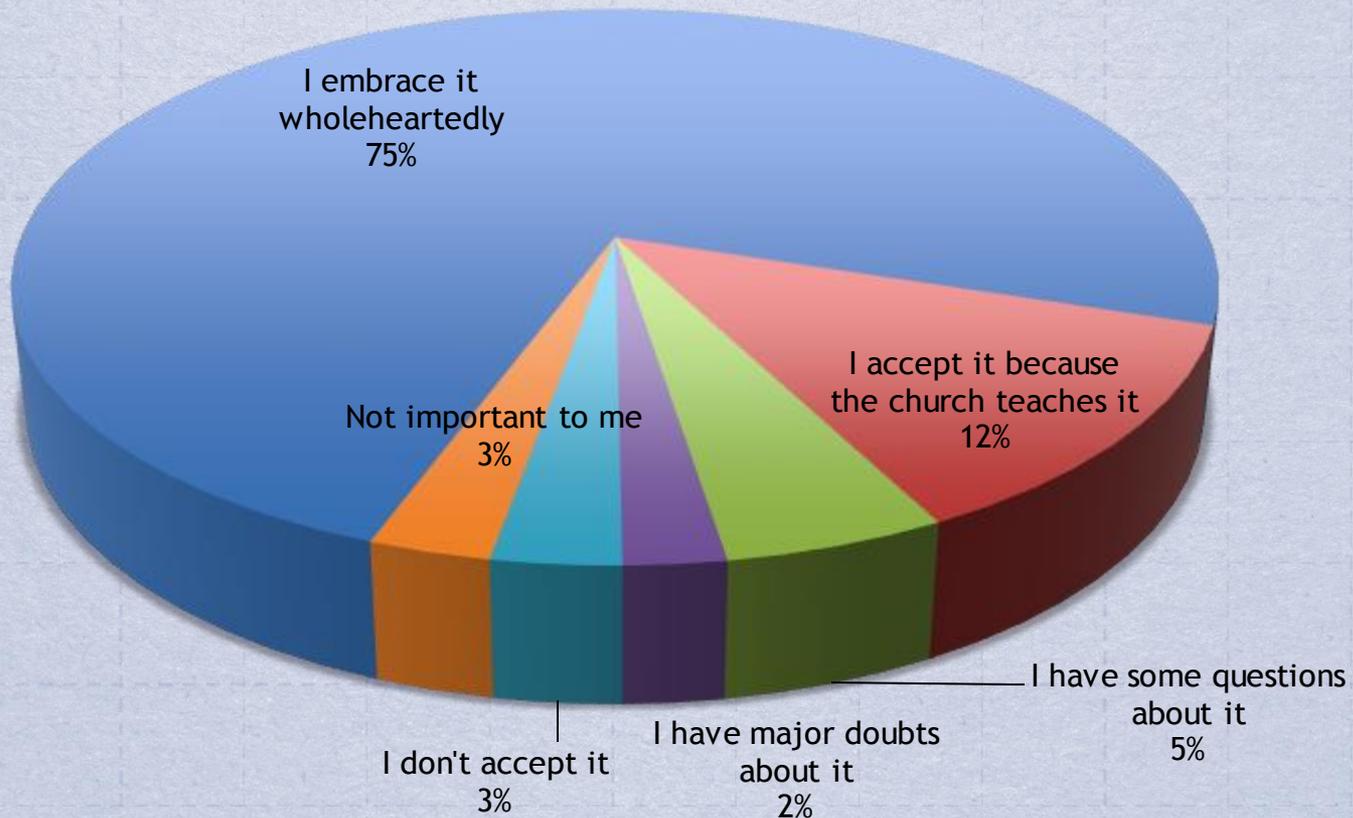
The Church's interpretation of end-time prophecies





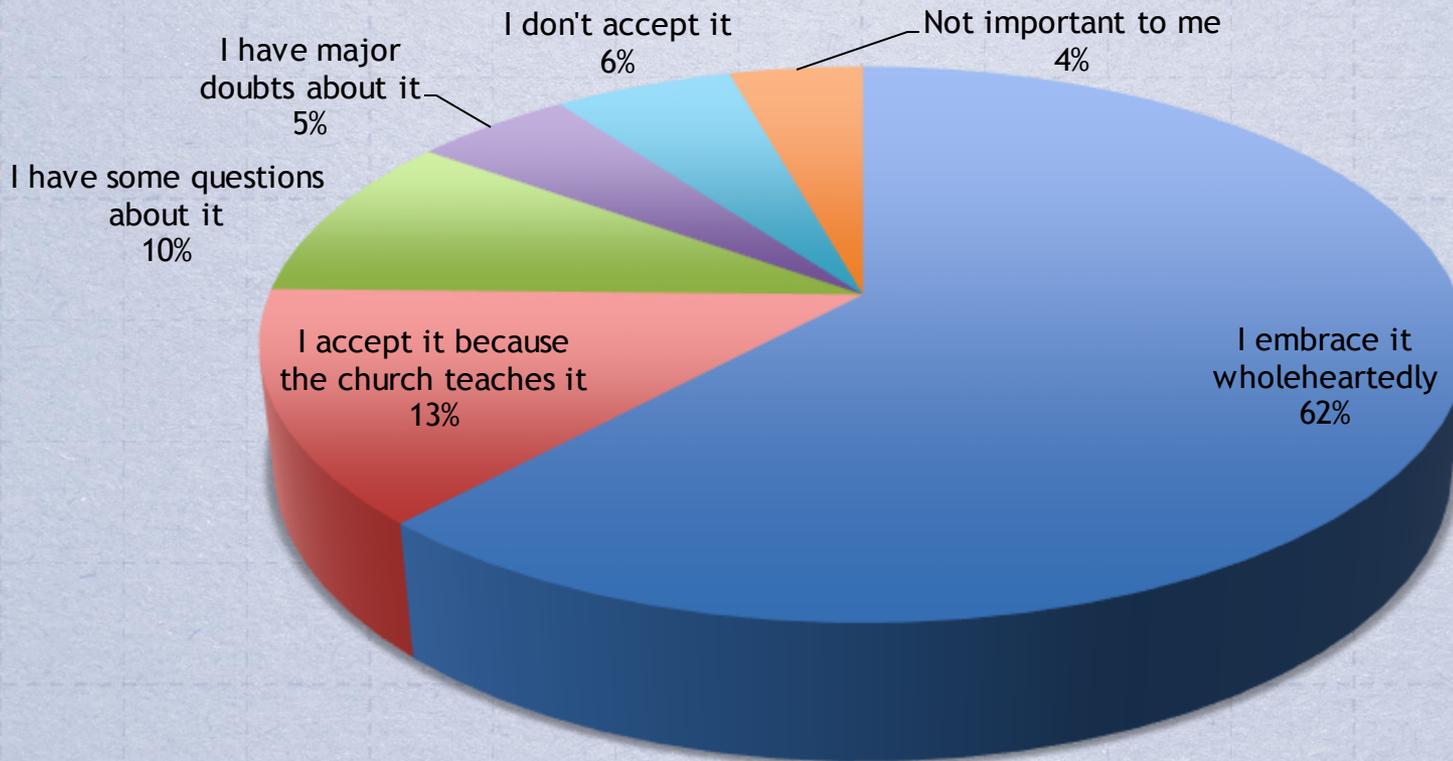
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Apathy about Adventist teaching on healthy living



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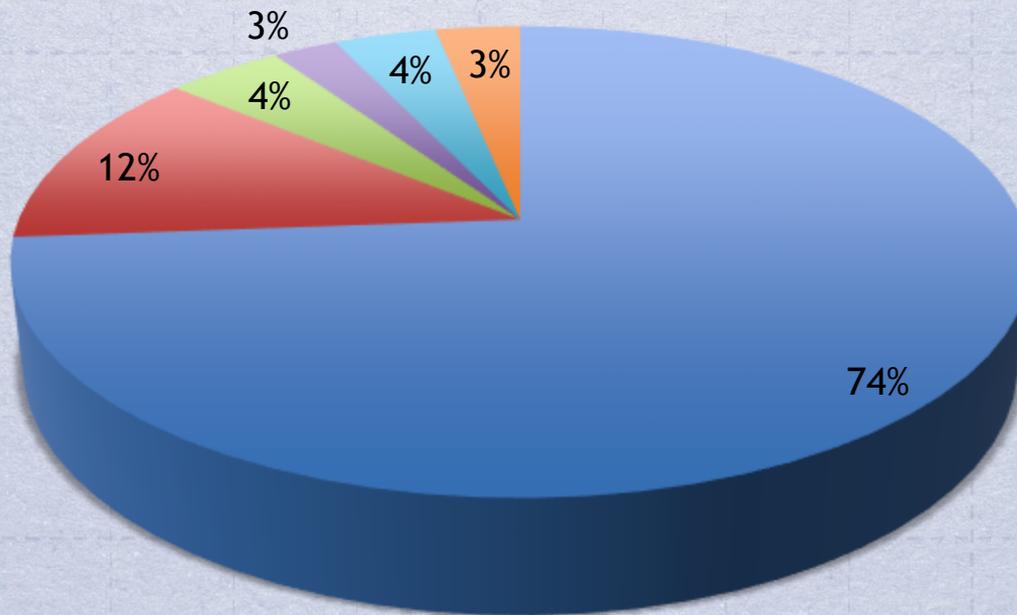
Uncertainty about the Sanctuary Doctrine and the Investigative Judgment



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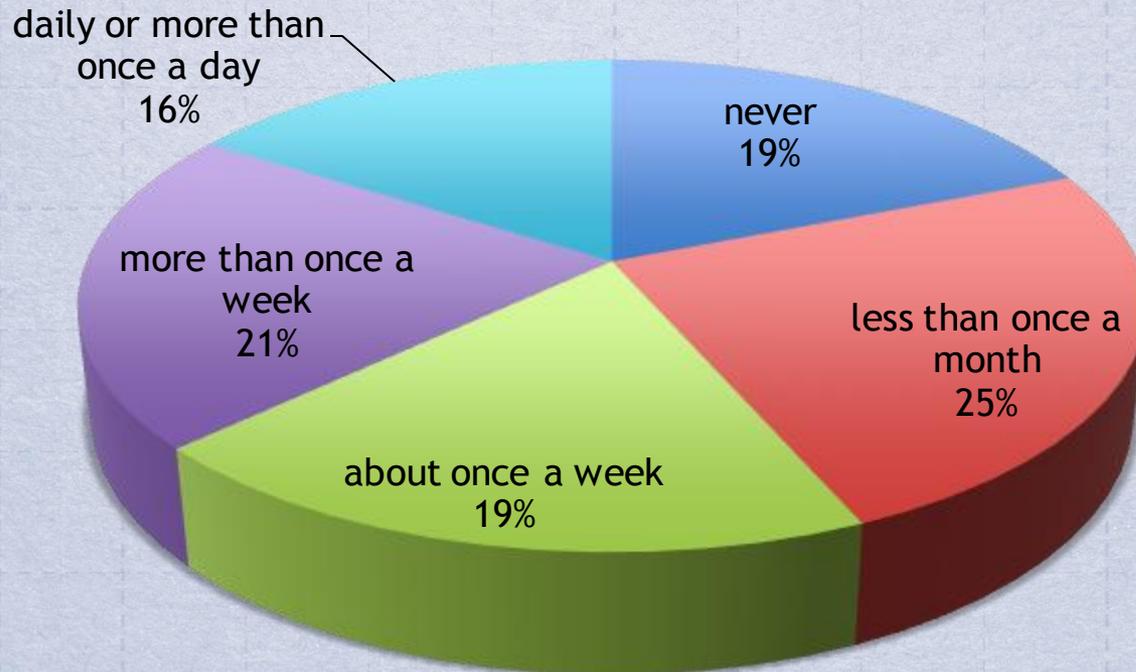
Confidence in Ellen White's prophetic gift

- I embrace it wholeheartedly
- I have some questions about it
- I don't accept it
- I accept it because the church teaches it
- I have major doubts about it
- Not important to me



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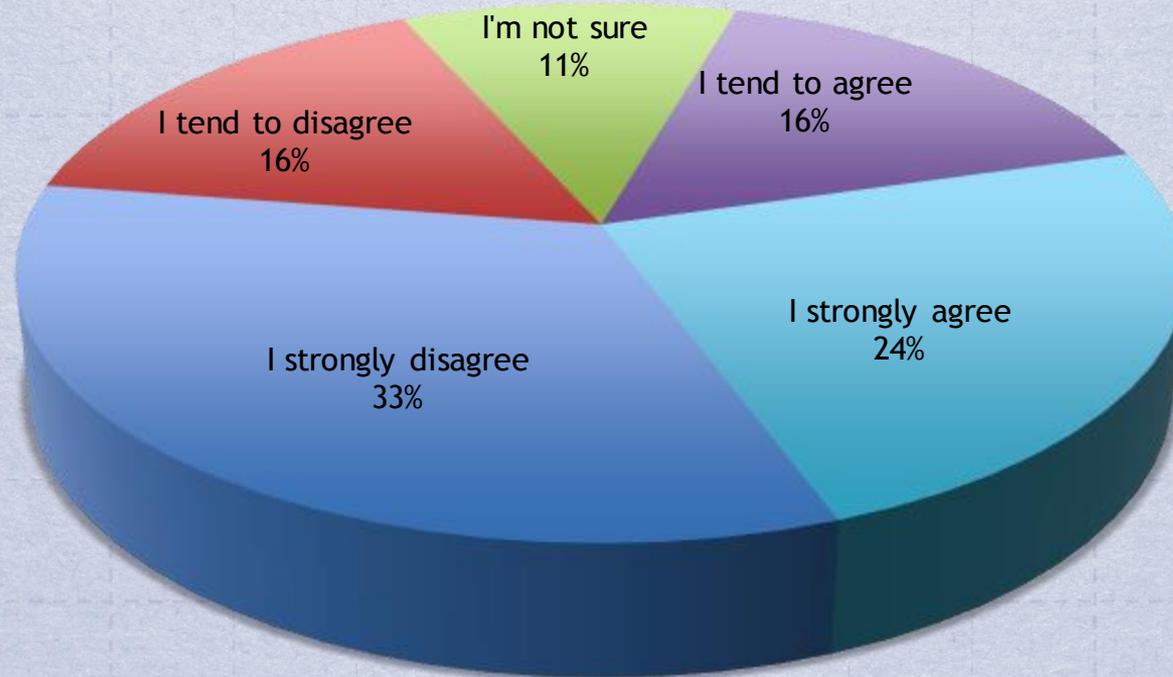
But very limited reading of Ellen White



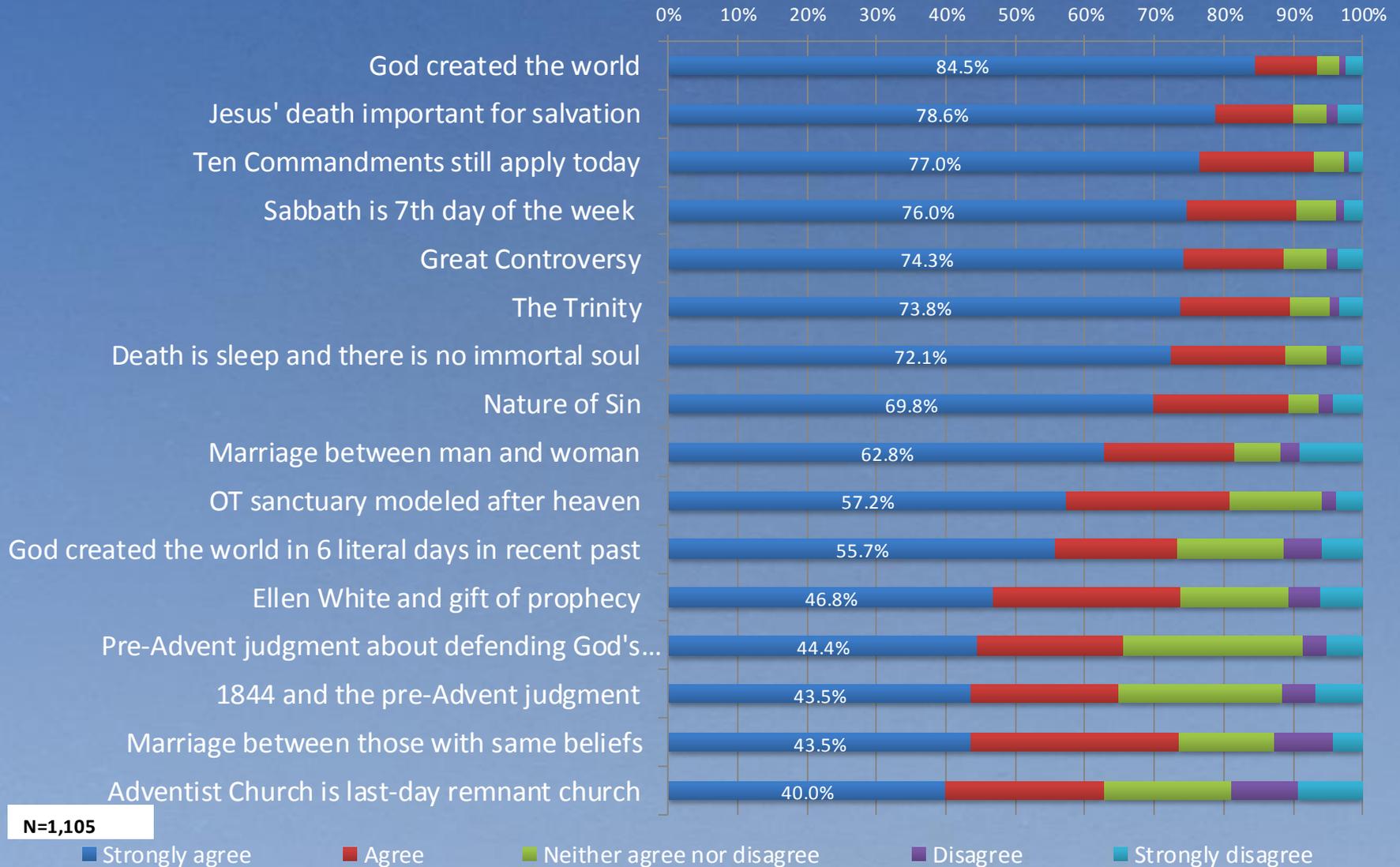


Adherence disconnected from practice

Question statement: “Although I am religious, I don’t let it affect my daily life”



Doctrinal attitudes among recent (10 years) graduates of Adventist colleges in NAD



Doctrinal attitudes among young people with Adventist education in SPD, 1992 & 2012

	Strongly Agree or Agree 1992; 2012	Don't know 1992; 2012
Pre-Advent Judgment	52% ; 38%	37% ; 37%
E.G. White	78% ; 66%	12% ; 22%
SDA Church's Mission	86% ; 67%	7% ; 15%
2 nd Coming	93% ; 78%	2% ; 8%
Salvation by grace	91% ; 77%	4% ; 12%