

Nurture & Retention

Nurture & Retention... and Non-Retention

The situation we are in





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Nurture & Retention

What do we know?

Nurture & Retention

What do our statistics
tell us?

Starting in 1965 the church has categorized
“accessions” and “losses” = 52 years of data!

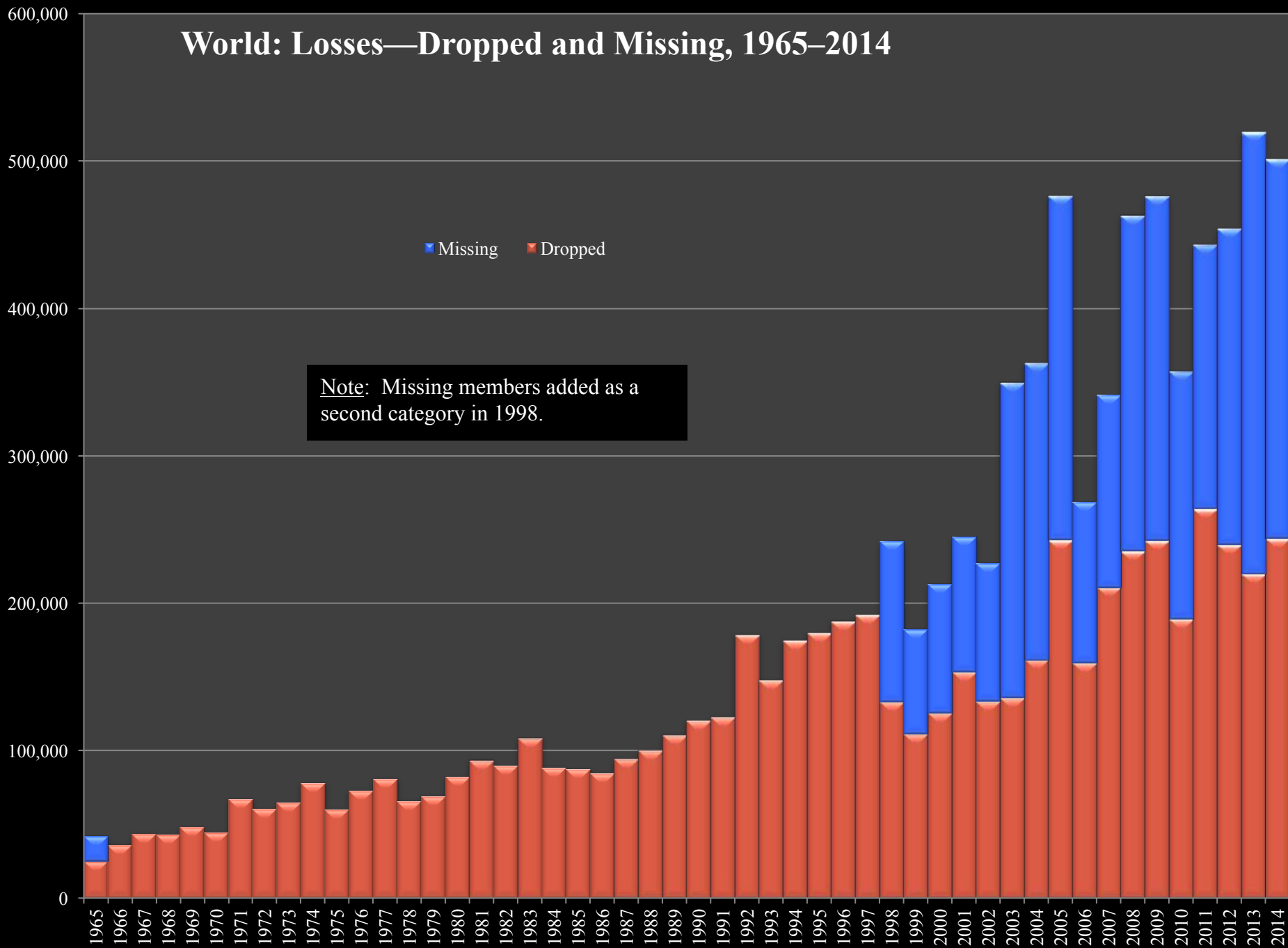
Nurture & Retention

What do our statistics
tell us?

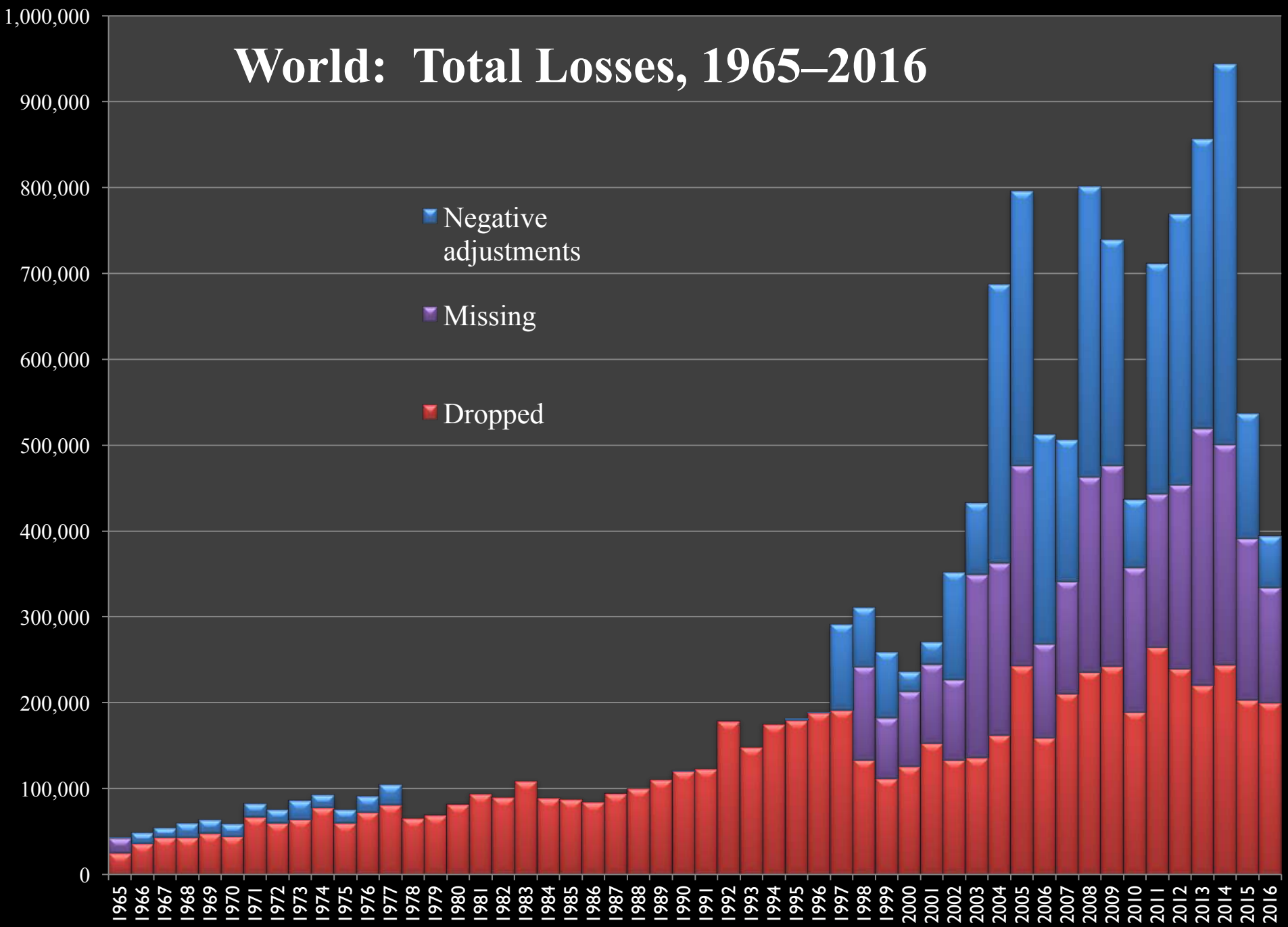
World: Losses—Dropped and Missing, 1965–2014

Missing Dropped

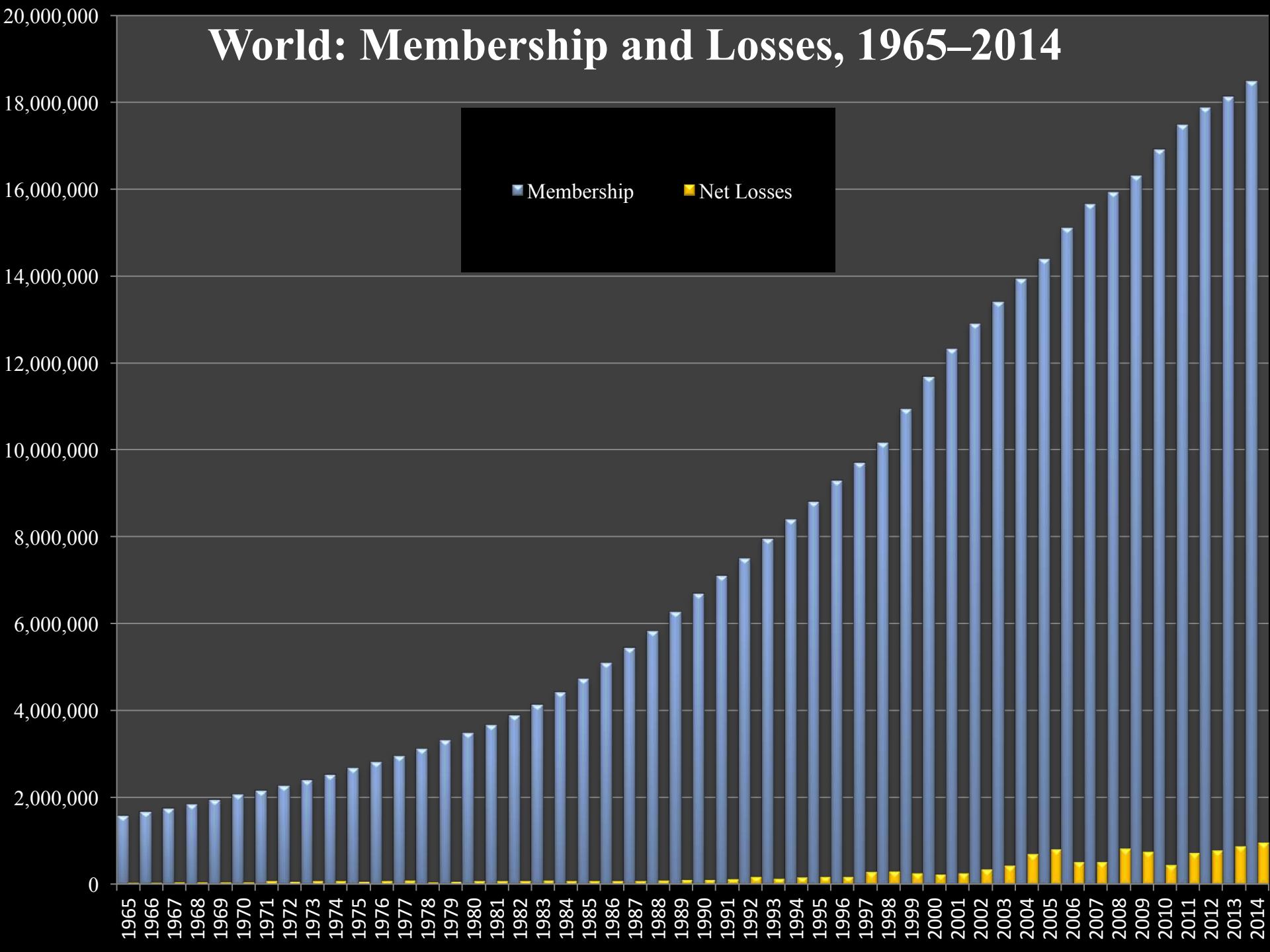
Note: Missing members added as a second category in 1998.



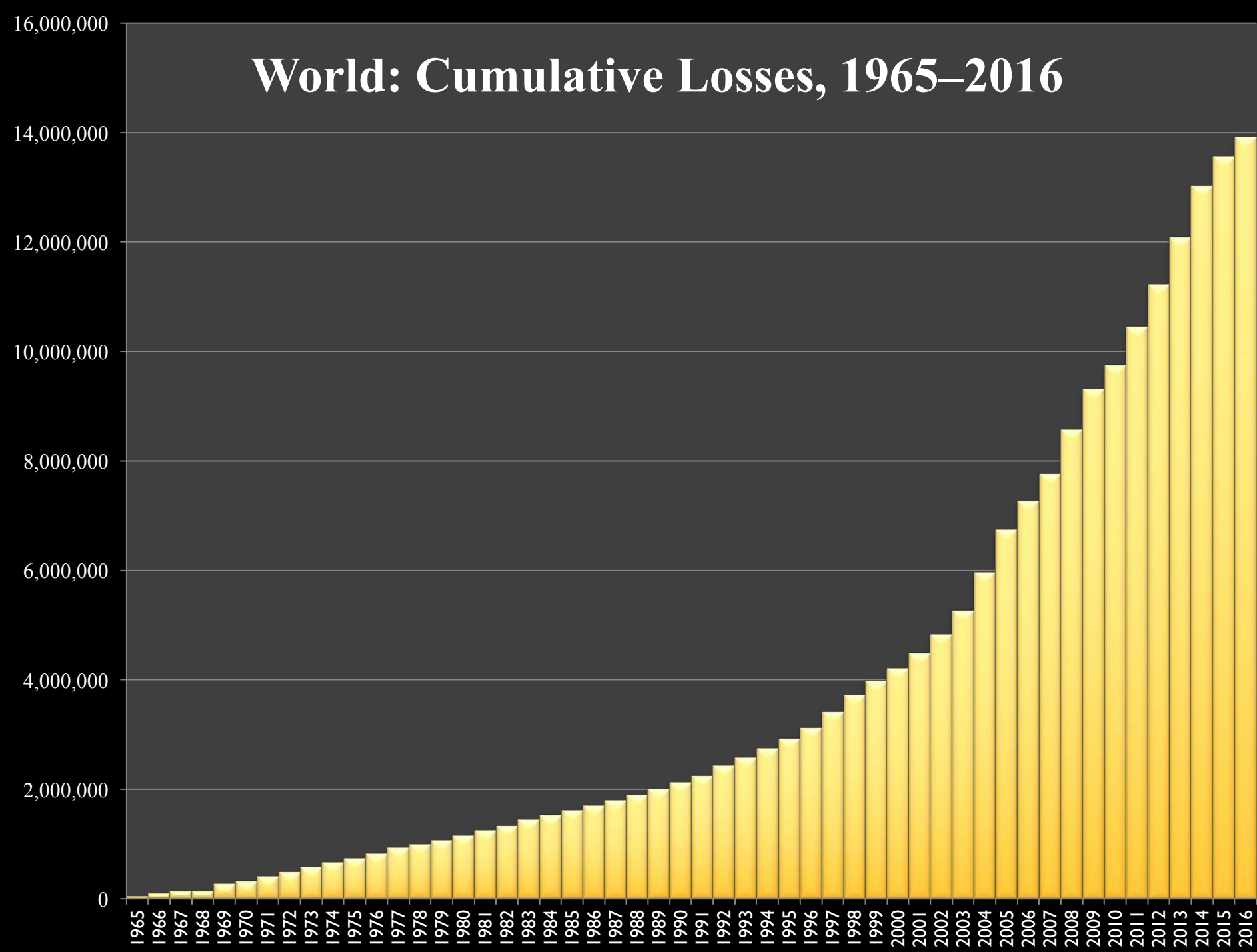
World: Total Losses, 1965–2016



World: Membership and Losses, 1965–2014

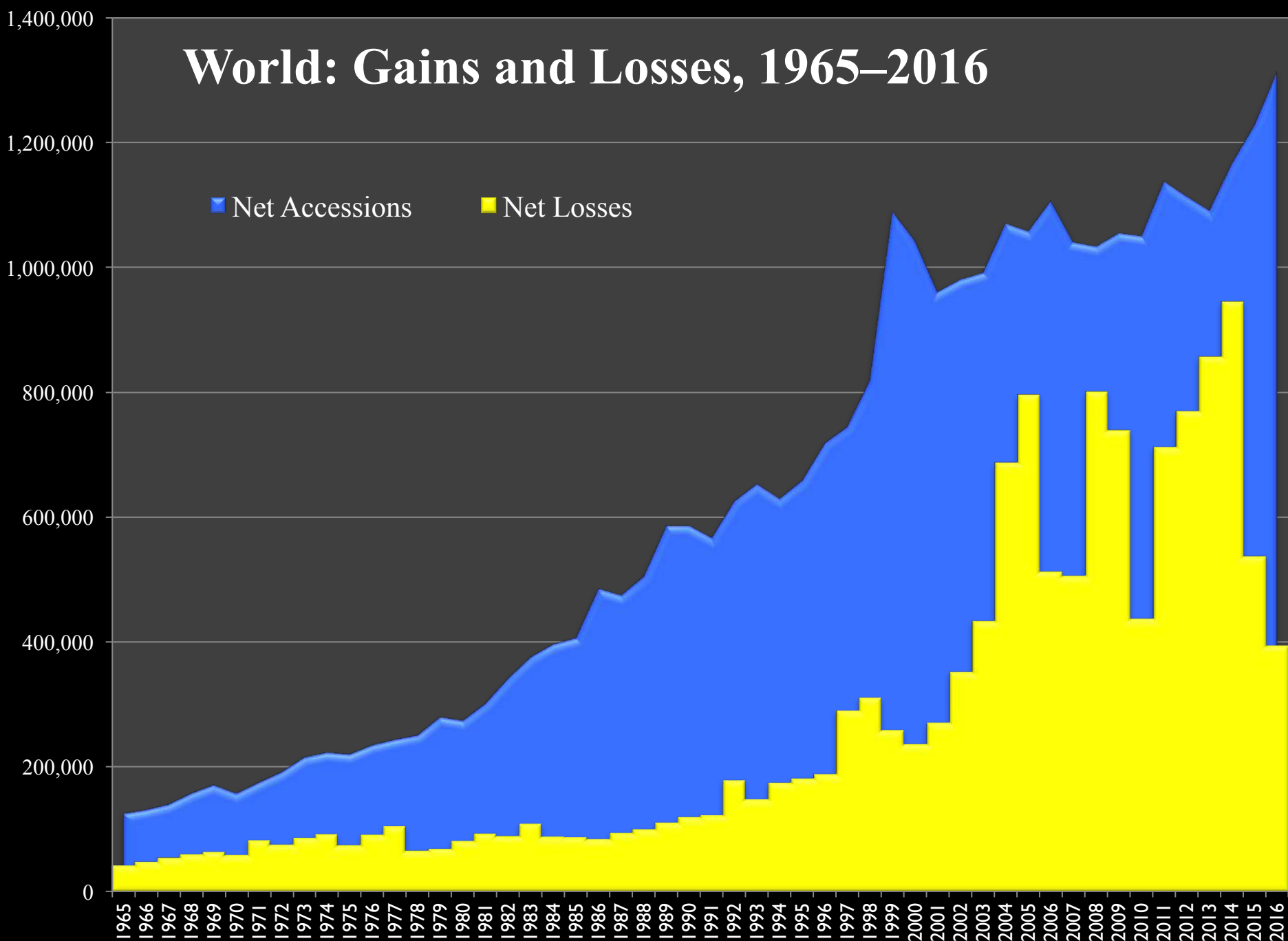


World: Cumulative Losses, 1965–2016

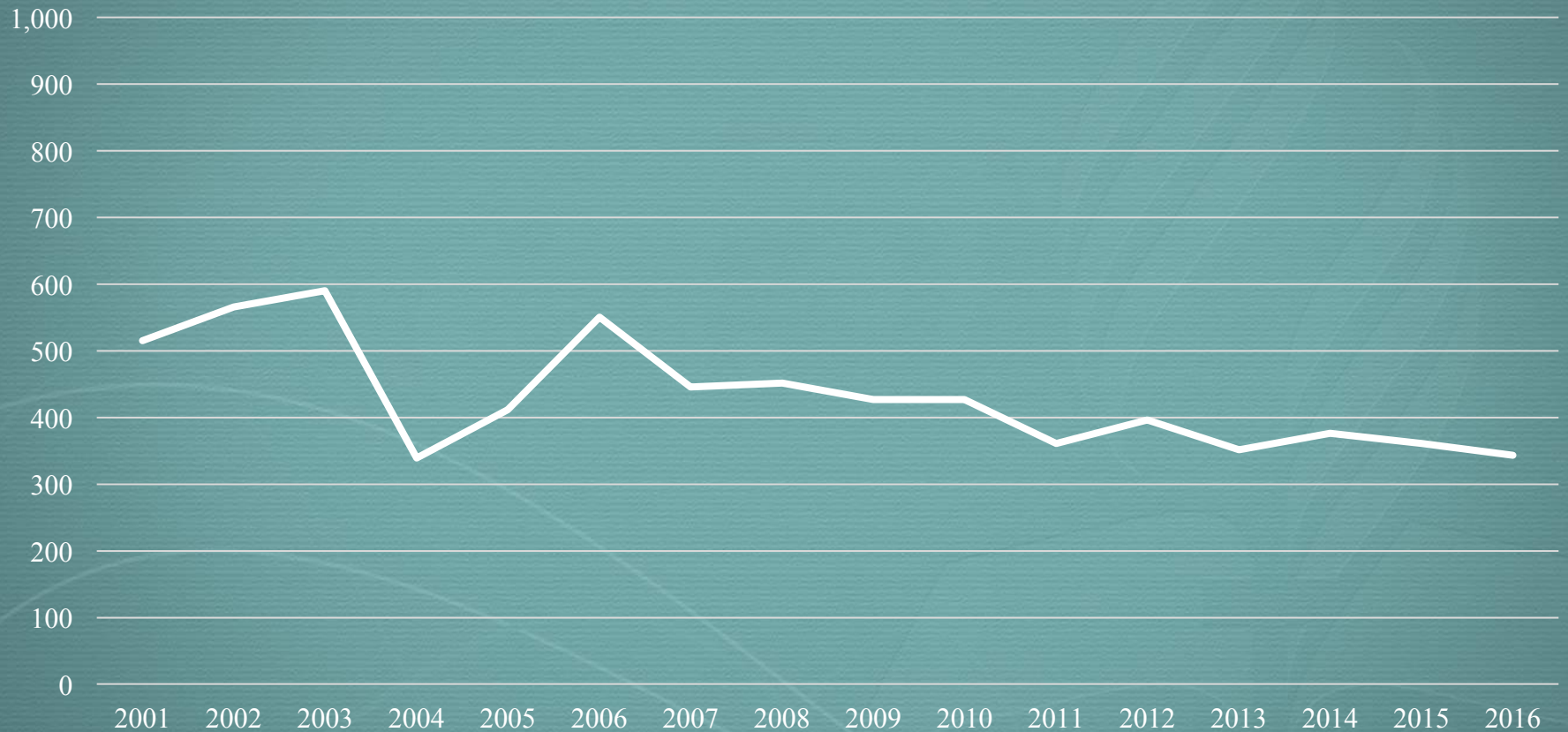


World: Gains and Losses, 1965–2016

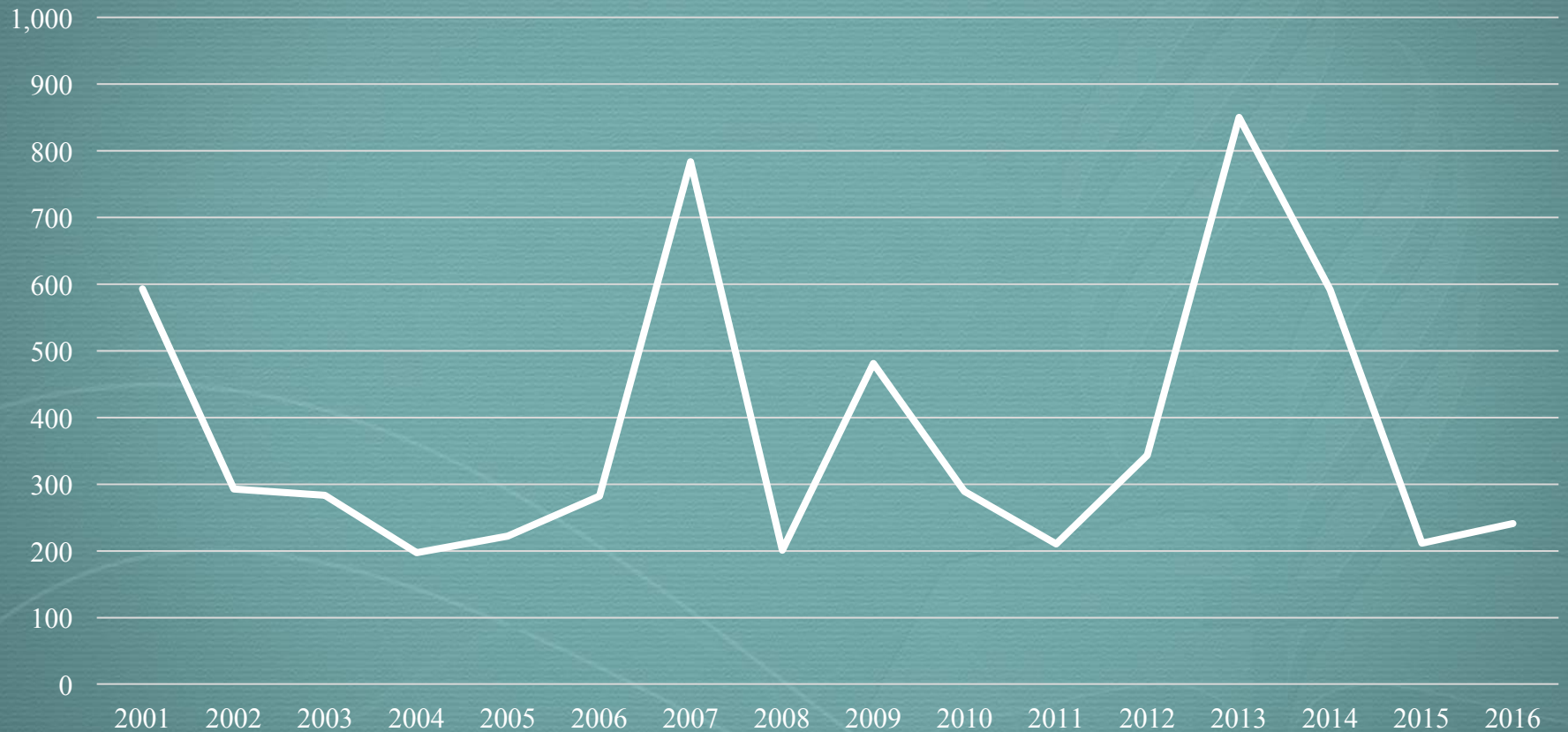
Net Accessions Net Losses



DROPPED – TED (current territory)

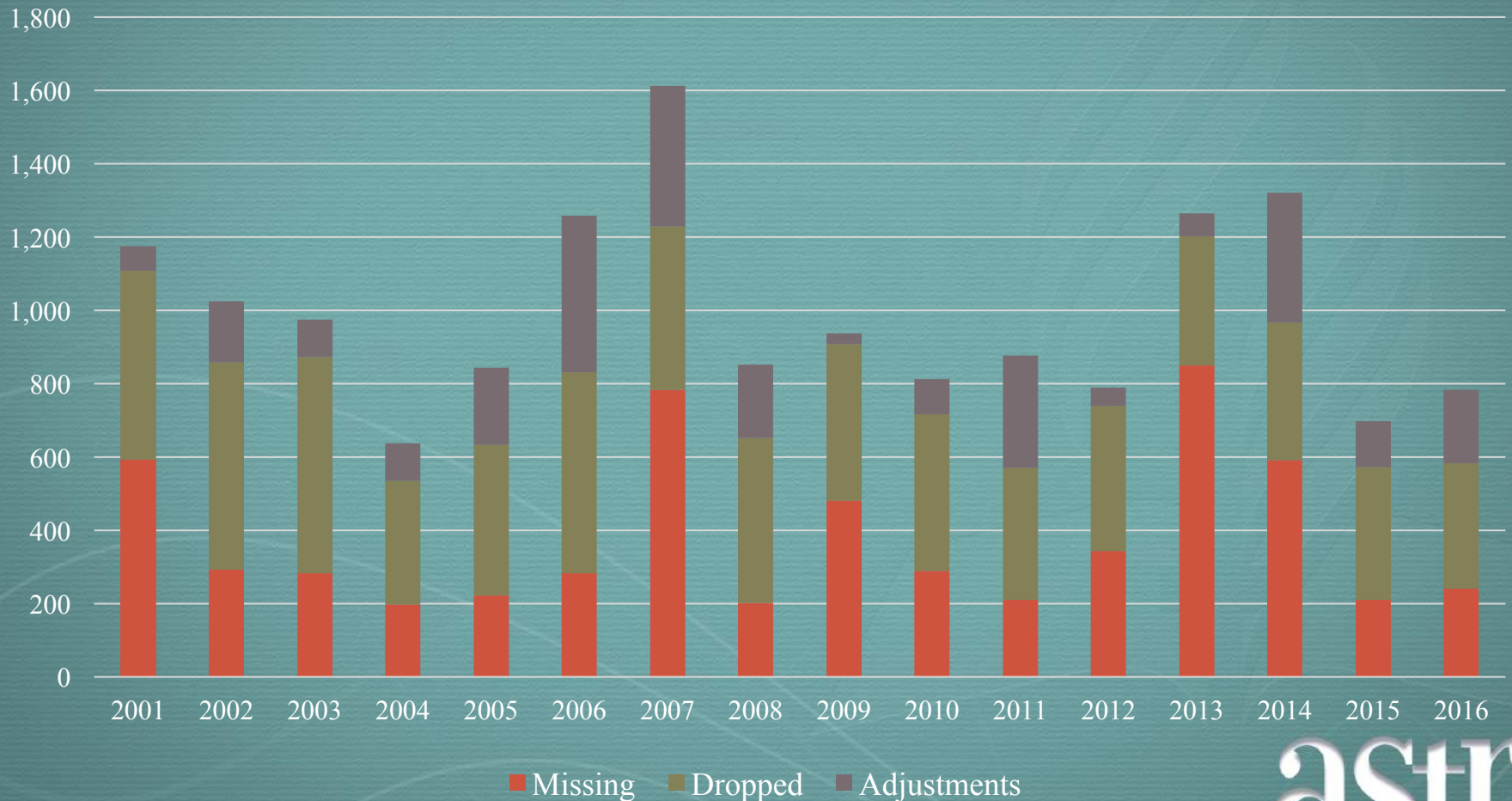


MISSING – TED (current territory)

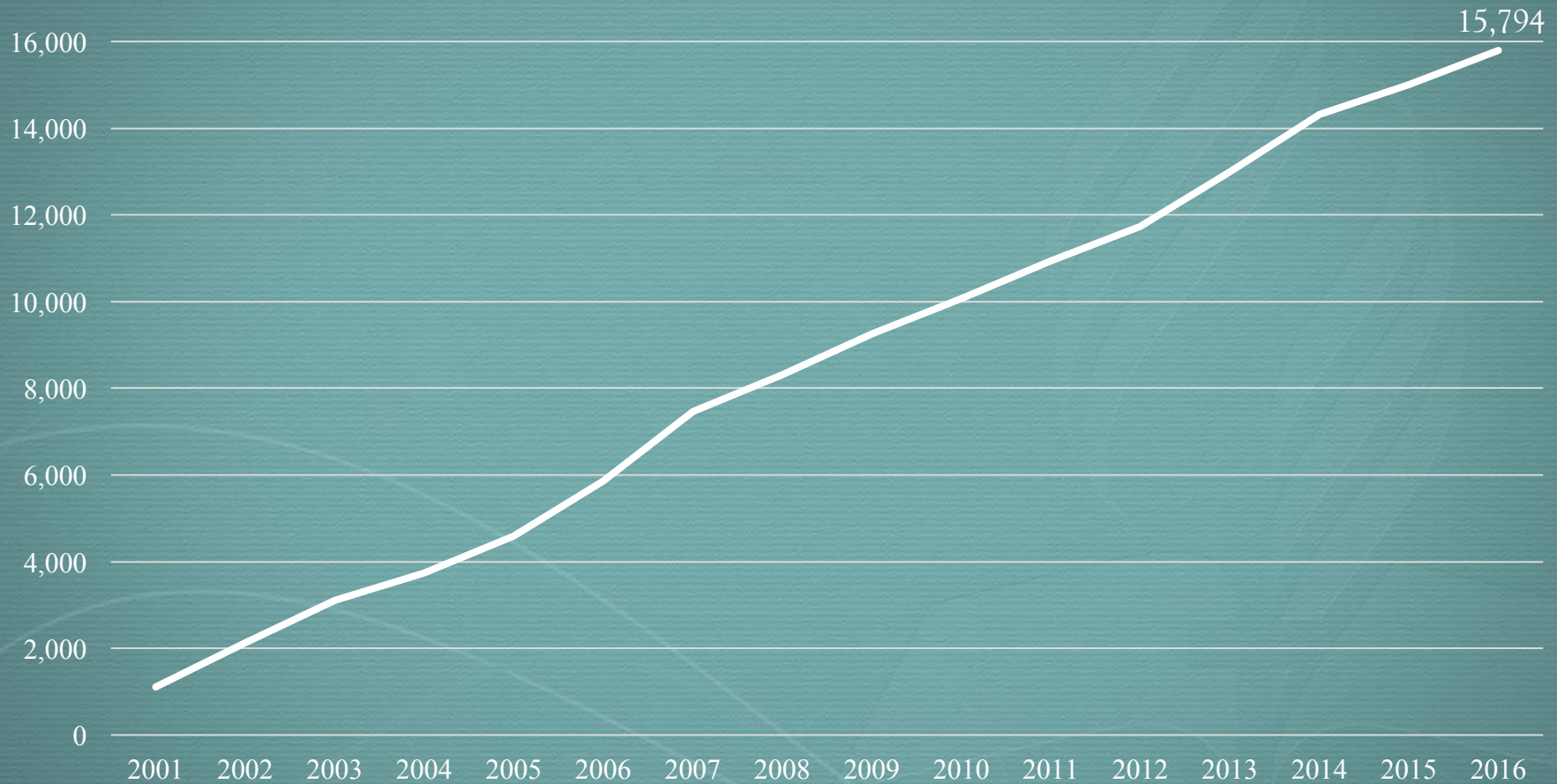


TOTAL LOSSES – TED

(current territory)

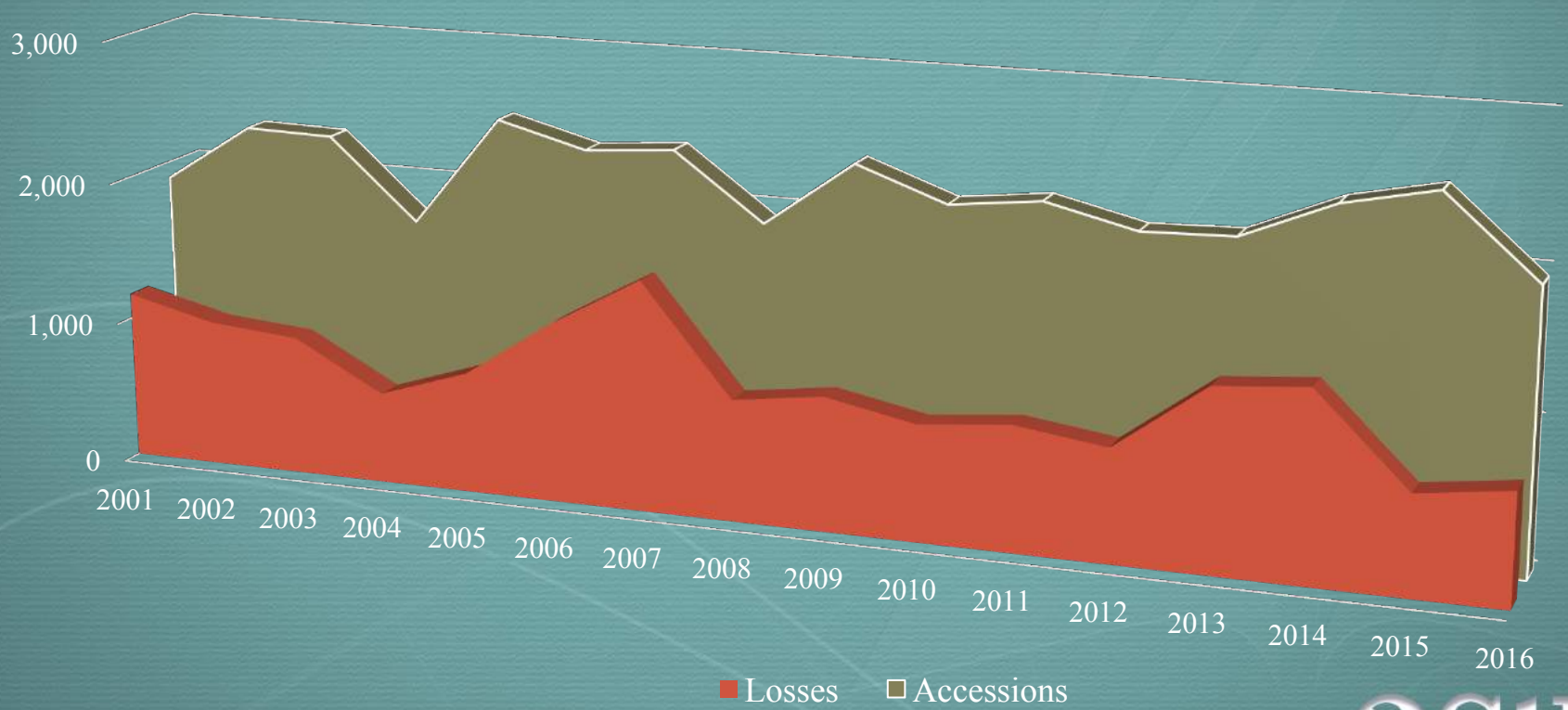


CUMULATIVE LOSSES – TED (current territory), 2001–16



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GAINS & LOSSES – TED (current territory), 2001–16



MEMBERS WHO LEAVE: GLOBAL



- Members who left
- Members who stayed

Since 1965, **35,825,953** people have been Church members

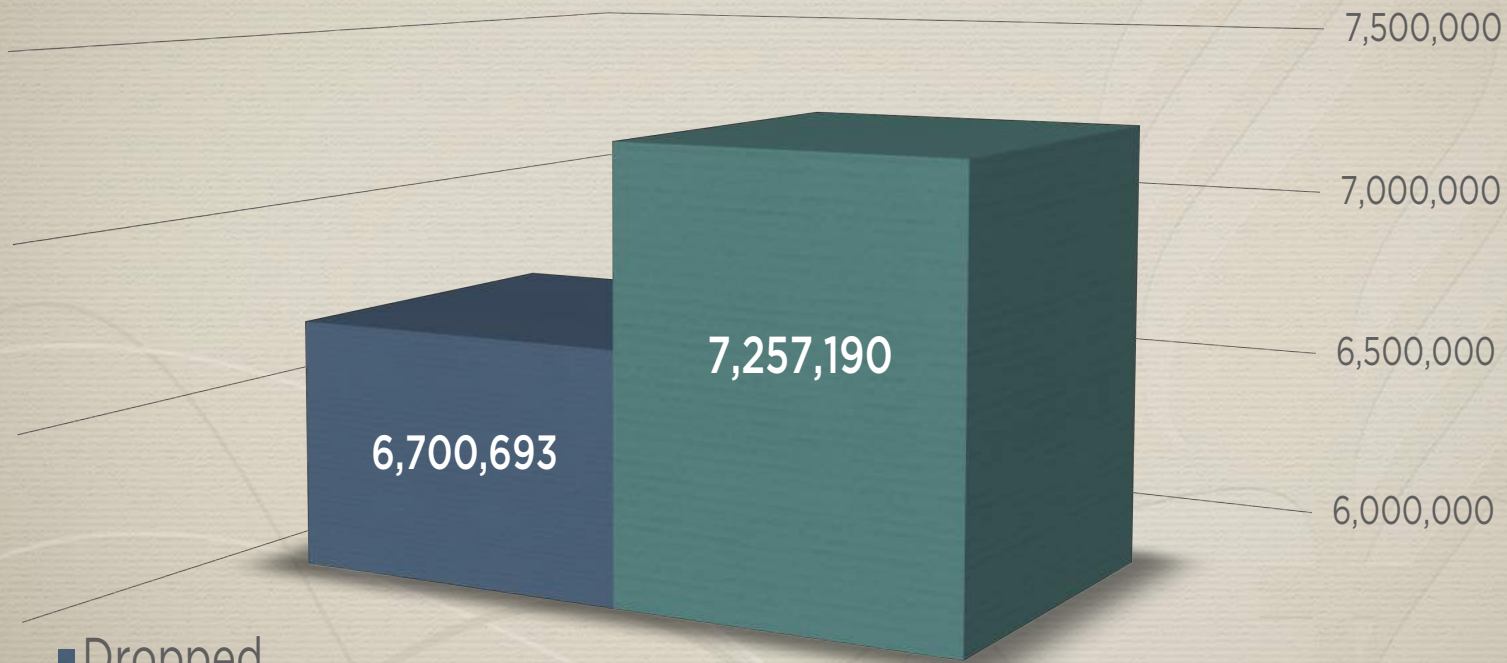
Of those, **13,957,883** have chosen to leave.

Our net loss rate is 38.96%.

In effect, **four of every ten** church members slipped away.

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GLOBAL LOST: DROPPED VS. MISSING, 1965-2016



■ Dropped

■ Missing and Unknown

Global missing and unknown
are 108.31% of the dropped

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